

LET'S TAKE THE LAW INTO OUR OWN HANDS.

Let's slap someone with a compliment. Let's reward a really good parking job. Let's write someone up for having a sweet set of wheels. Let's be sure we make this month's quota. **LET'S MOTOR.®**



CITATION

PLACE STAMP
HERE AND
MAIL THIS
COMPLIMENT
HOME TO
YOUR MOTHER



DEAR MOTORER

A recent assessment of motoring behavior indicates a 30% increase in good deeds. We think we can do better. In order to reach our year-end target, we've provided these Good Motoring Citations for you to distribute to the public at your discretion. Writing someone up does not necessarily make you a Do-gooder, or a Goody Two Shoes, for that matter. But it does mean you are contributing to the "collective good" in terms of motoring karma. Our research indicates that compliments radically affect the way people act, in a good way, of course. If you suspect someone has put long hours into making their ride look cool, or if you see someone do something considerate, call it out. It's the right thing to do.

TO REWARD GOOD MOTORING: FILL OUT AND PLACE UNDER WINDSHIELD WIPER. RUN AWAY.

⚠ PLEASE READ CAREFULLY ⚠

MOTORING CITATION



This citation has been issued in recognition of good motoring. Out of over 100 million cars parked in America, your vehicle has been singled out for a commendation. If you are not the registered owner, it may be wise to pass this citation on to them ensuring you get to borrow the vehicle again.

3061581		MONTH	DAY	YEAR					
TIME	AM PM	MINI <input type="checkbox"/>	4X4 <input type="checkbox"/>	SUV <input type="checkbox"/>	COUPE <input type="checkbox"/>	SEDAN <input type="checkbox"/>	CONV <input type="checkbox"/>	CYCLE <input type="checkbox"/>	OTHER _____
LICENSE NO.		STATE	VEHICLE COLOR						
LOCATION									

COMMENTS

- 01 Nice parking** – A good parking job is one of those things in life that is rarely rewarded, but greatly appreciated. Words cannot express how glad we are you resisted the temptation to double park. Please accept this thank you from the rest of the known motoring world.
- 02 Wash me** – Congratulations. Your car is absolutely filthy. This means you have really enjoyed motoring in the fullest sense of the word. Keep up the good work.
- 03 Sweet wheels** – You are to be commended on your choice of wheels. Wheels say so much about a car's owner. Yours reflect a sense of originality, an understated flair for creativity and bold commitment to driving something that doesn't look like every other car on the road. Congratulations.
- 04 Great bumper sticker** – Humor is important, especially when you're stuck in traffic. Without it, we'd all just be getting from point A to point B. But you took the time to change that. And never once mentioned your honor student, thanks a lot for that.
- 05 Thanks for going topless** – You're motoring in a convertible the way it was meant to be done: Open. And you trusted the world not to rob you blind. And that's special.
- 06 Nice custom** – Obviously you've put a lot of work into your car. Your paint is hot. Your wheels are da shizzle. Well done. Everyone loves an original.
- 07 Have a nice day** – People often use this salutation but don't really mean it. In fact, some uniformed peacekeepers mean the exact opposite. This is not our intention. Honestly, we just want your day to be pleasant and enjoyable. No strings attached.
- 08 Nice mud** – Wow, you actually took your SUV off-road. Very cool. Keep it up.

IMPORTANT

Too often, commendable acts of motoring go completely unnoticed. Letting someone go ahead of you, not pulling so far forward as to create a "phantom parking spot" or noticing extra effort someone's put into their vehicle: these sorts of things make the road a better place and should be praised. It's important.