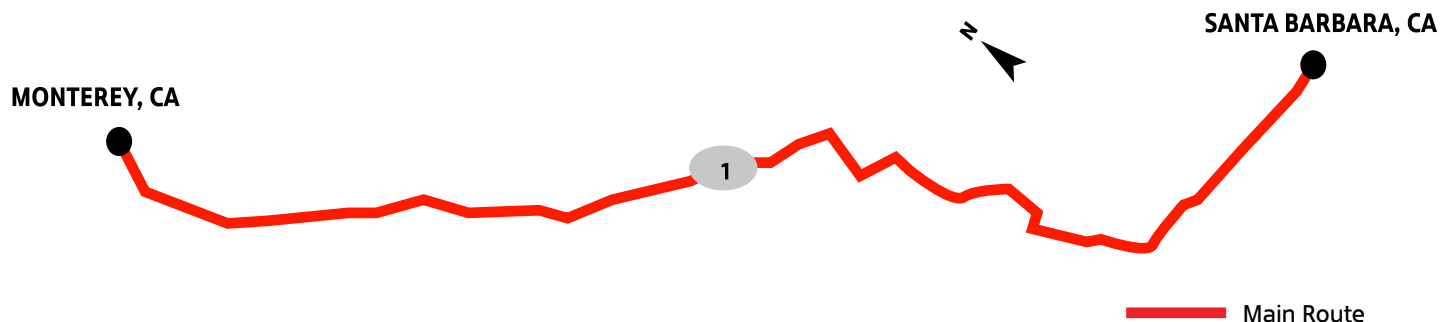


# MINI TAKES THE STATES DAY 1 - AUGUST 21 - MONTEREY, CA to SANTA BARBARA, CA



**Total Daily Drive Time:** 4.5 hours or 245 miles (stops not included)

**Departure Time:** 9:00am

**Departure Location:** Monterey Beach - 285 Figuero Street

**Estimated Arrival into Santa Barbara:** 1:30pm (not including stops)

**Main Route Directions:** Monterey, CA driving on CA Highway 1 to CA 101 to Santa Barbara. Driving through the cities of: Monterey, Big Sur, San Simeon, Morro Bay, San Luis Obispo, Pismo Beach, Santa Maria, Solvang and Santa Barbara.

**Main Route Synopsis:** Stop by the morning departure desk at Monterey Beach (285 Figuero Street) between the hours of 8am – 10am to receive information and details on the day's drive and the upcoming stop.

After the beach event in Monterey, MINI motorists will have the opportunity to sample one of the best driving highways in America. California Highway 1 travels through Big Sur and alongside some of the most dramatic coastline on earth. Expect plenty of scenic vistas, crashing ocean surf and rolling California hillsides. And a few cows too!

**Arrival Desk:** For your convenience, the arrival desk in Santa Barbara will be located at Hotel Andalucia (31 W. Carrillo Street) in the Chapala room. The arrival desk will be open from 2pm – 4pm.

**Special Events: Western Regional Event Kickoff Beach Party** The Western Region of MINI USA kicks off MINI Takes the States with the "Let's Get Up and Go" Beach Party event at Pirate's Cove Beach House at Monterey Beach. This early morning event will combine music, food, beach bonfires and a special guest appearance to wave the start flag for the MINI Takes the States cross country adventure. This event follows the Rolex Monterey Historics Automobile Races at Laguna Seca Raceway.

Famous designer, Shepard Fairey will create a special custom designed limited edition poster for MINI Takes the States. It's a must have, one of kind offering which will be distributed to registered MINI Takes the States participants at all four regional events and arrival points along the route courtesy of **Swindle Magazine**.

**SIRIUS**, MINI's official satellite radio partner, will be providing the daily tip sheet at every 'check point' to all participants informing them of the daily route, traffic alerts and activities – so no one will miss a beat. **SIRIUS** will also provide the best in 100% commercial-free music at each stop.

**WIRED MAGAZINE** has officially joined the road rally! MINI USA and **WIRED** have hooked up to provide MINI Takes the States motorists with wireless Internet access throughout the entire journey. The MINI Takes the States **WIRED** branded tour bus will serve as the daily 'check point' for participants, where event updates and information can be obtained in addition to accessing the internet.

## Lodging:

### Headquarters:

- Hotel Andalucia \$\$\$ (www.andaluciasb.com) - 31 W Carrillo St, Santa Barbara – (877)468-3515 or (805)884-0300

### Others:

- Hotel Oceana \$\$\$ (www.hoteloceana.com) - 202 W Cabrillo Blvd, Santa Barbara – (800)965-6776 or (805)965-4577
- Best Western Pepper Tree Inn \$\$ (book.bestwestern.com) - 3850 State St, Santa Barbara – (800)780-7234 or (805)687-5511
- El Prado Inn \$ (elpradoinn.com) - 1601 State St, Santa Barbara – (800)669-8979 or (805)966-0807

### Campgrounds:

- www.reserveamerica.com
- www.reserveusa.com

## Dining:

- 31 West at Hotel Andalucia (andaluciasb.com) - 31 W Carrillo St, Santa Barbara - (805)884-0300 – Breakfast 7-11 am, Lunch 11:30am-3:30pm, Dinner 5:30-10pm
- Bouchon (www.bouchon.net) - 9 W Victoria St, Santa Barbara - (805) 730-1160 - Dinner 5:30-9pm (Reservations)
- Brophy Brothers (brophybros.com) - 119 Harbor Way, Santa Barbara - (805) 966-4418 - 11 am-10pm (Very small. No reservations. Very busy in the summer)
- Trattoria Mollie's (tmollie.com) - 1250 Coast Village Rd, Montecito - (805) 565-9381
- Find More at Road Food – (www.roadfood.com/Restaurants)

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## **Points of Interest:**

- Big Sur Coastal Highway 1
- San Simeon and Hearst Castle

## **Fun Facts:**

- Monterey named by Sebastian Vizcaino after Count de Monterey, a viceroy of new Spain.
- The Royal Presido Chapel is the oldest structure in Monterey, constructed by the Spanish government in 1794.

**City Convention and Visitors Bureaus:** Monterey, CA - [www.monterey.org](http://www.monterey.org)

Santa Barbara, CA - [www.santabarbaraca.com](http://www.santabarbaraca.com)