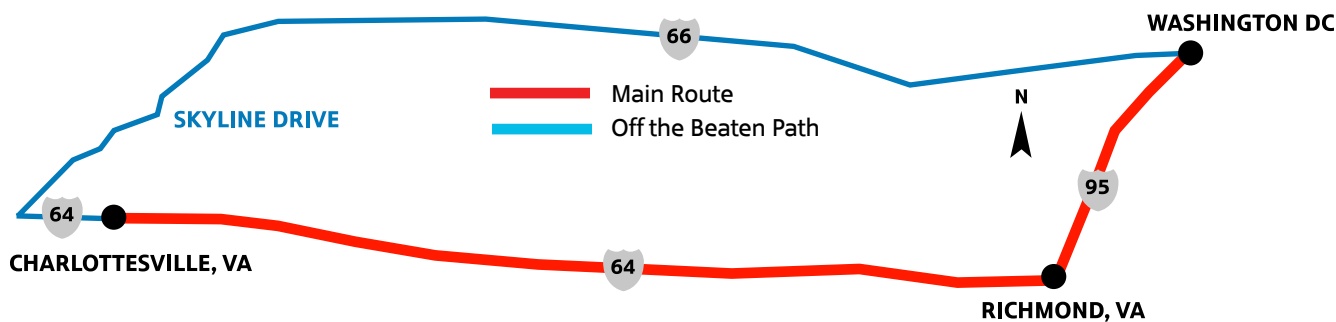


MINI TAKES THE STATES DAY 13 - SEPTEMBER 2 - CHARLOTTESVILLE, VA to WASHINGTON DC



Total Daily Drive Time: 3 hours or 180 miles (2.5 hours to Washington DC direct from Charlottesville)

Departure Time: 7:00am - 9:00am

Departure Location: Omni Charlottesville Hotel parking deck and lot – 235 West Main St.

Estimated Arrival into Washington, DC: 10:30am - 11:30am (direct) or after 5:00pm (King's Dominion)

Main Route Directions: Interstate 64 East direct to Richmond, continuing North on I-95 into Washington, DC. Driving through the cities of: Charlottesville, Richmond, Fredericksburg and Washington, DC.

Main Route Synopsis: Stop by the morning departure desk at the Omni Charlottesville Hotel parking deck and lot (235 West Main Street) between the hours of 7am and 9am to receive information and details on the day's drive and the upcoming stop.

Day 13 brings you from Charlottesville into Richmond for a stop at King's Dominion where you can ride on the new Italian Job Turbo Coaster. If roller coasters are just not your thing, try maneuvering the entire length of Skyline Drive heading North just outside of Charlottesville towards Washington DC. For those roller coaster fanatics, King's Dominion offers some of the best coaster riding in North America...just remember to eat lunch afterward. From Richmond into Washington DC the highway becomes much more urban. Consider taking a side route and you might find something you didn't even know existed, a beautiful Northern Virginia countryside. And if you're all about museums, DC has you covered. You'll have plenty of time to explore the neighborhoods and experience our nation's capitol.

Arrival Desk: For your convenience the arrival desk in Washington DC will be located at the Palomar Hotel in Dupont Circle – Hirshhorn Room (2121 P. Street, NW). The arrival desk will be open from 12pm – 3pm.

Special Events: Pretend you're part of the chase, enjoy intense curves and rapid acceleration by joining MINI USA and **Business 2.0** for a day of thrills and excitement at Paramount's Kings Dominion. 500 admission tickets for MINI Takes the States motorist are being provided courtesy of **Business 2.0** magazine. Tickets are limited so plan to arrive early! You won't want to miss the opportunity to experience the coolest coaster in the Mid-Atlantic - The Italian Job Turbo Coaster. If you miss the 500 free tickets, you can still buy an admission ticket at the park and join in the fun. The Parking lot will open at 9:00AM. MINI Takes the States VIP Parking is \$10.00 per car, payable at the gate.

SIRIUS, MINI's official satellite radio partner, will be providing the daily tip sheet at every 'check point' to all participants informing them of the daily route, traffic alerts and activities – so no one will miss a beat. **SIRIUS** will also provide the best in 100% commercial-free music at each stop.

WIRED MAGAZINE has officially joined the road rally! MINI USA and **WIRED** have hooked up to provide MINI Takes the States motorists with wireless Internet access throughout the entire journey. The MINI Takes the States **WIRED** branded tour bus will serve as the daily 'check point' for participants, where event updates and information can be obtained in addition to accessing the internet.

Lodging:

Headquarters:

- Palomar Hotel Dupont Circle \$\$\$ (www.hotelpalomar-dc.com) - 2121 P St NW, Washington DC- (877)866-3070 or (202)448-1800

Others:

- Sofitel Lafayette Square \$\$\$ (www.sofitelwashingtondc.com) - 806 15th St NW, Washington DC – (800)221-4542 or (207)730-8800
- Hotel Monaco \$\$ (www.kimptonhotels.com/hotels) - 700 F St NW, Washington DC – (800)649-1202 or (202)628-7177
- Crowne Plaza Hamilton \$\$ (www.ichotelsgroup.com) - 1001 K St NW, Washington DC – (877)277-6963 or (202)682-0111
- Hilton Garden Inn Washington DC \$\$ (www.hiltongardeninn.com/) - 815 14th St NW, Washington DC – (877)782-9444 or (202)783-7800

Campgrounds:

- www.reserveamerica.com
- www.reserveusa.com

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Dining:

- Pizzeria Paradiso (eatyourpizza.com) - 2029 P St NW, Washington, DC - (202) 223-1245 – 11:30am-Midnight
- Zaytinya (www.zaytinya.com) - 701 9th St, Washington, DC – 10:30am-Midnight
- Mantis - 1847 Columbia Rd NW, Washington, DC – (202) 667-2400 – 5:30pm-Midnight
- Cantina Marina (www.cantinamarina.com/about.cfm) - 600 Water St SW, Washington, DC - (202) 554-8396 – 11:30am-10pm (80% seating is outside)
- Find More at Road Food – (www.roadfood.com/Restaurants)

Points of Interest:

- The Italian Job Stunt Track at King's Dominion
- Skyline Drive
- White House - www.whitehouse.gov
- Lincoln Memorial - www.nps.gov
- Washington Monument - www.nps.gov/wash
- Thomas Jefferson Memorial - www.nps.gov
- Smithsonian American Art Museum - www.americanart.si.edu
- National Air and Space Museum - www.nasm.si.edu
- The Spy Museum - www.spymuseum.org

Off the Beaten Path: If skipping King's Dominion consider backtracking from Charlottesville to take the entire route of Skyline Drive North towards Interstate 66 East into Washington, DC.

Fun Facts:

- The Potomac River was known to Native American's as the 'Co-hon-ho-roo-ta'. The English called it Elizabeth.
- The district is named after Christopher Columbus.
- The Lincoln Memorial was built on a swamp.
- The thirty-six columns surrounding the Lincoln Memorial represent the number of states that were in the nation when Lincoln died.

City Convention and Visitors Bureaus: Washington DC - www.washington.org