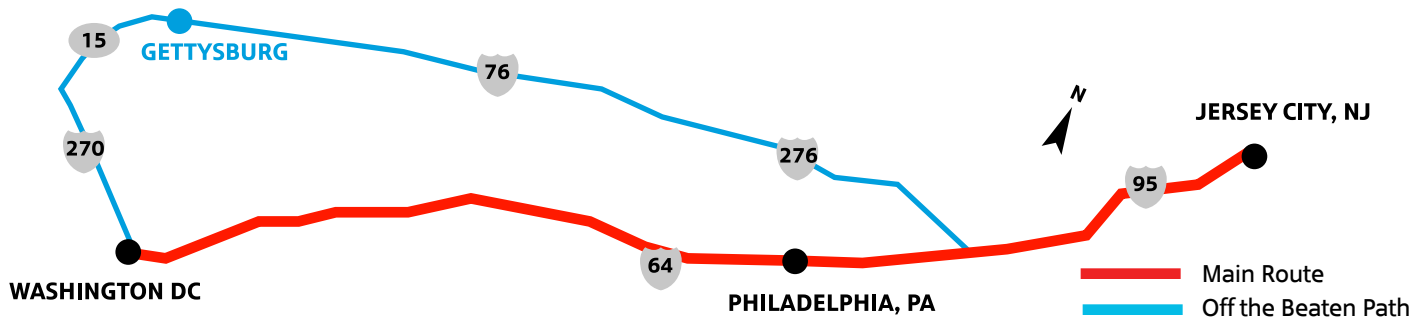


MINI TAKES THE STATES DAY 14 - SEPTEMBER 3 - WASHINGTON DC to JERSEY CITY, NJ



Total Daily Drive Time: 4.5 hours or 225miles

Departure Time: 7:00am - 9:00am to avoid holiday traffic on I-95

Departure Location: To Be Announced

Estimated Arrival into Jersey City: 11:30pm -1:30pm (includes average stops)

Main Route Directions: Interstate 95 North to Jersey City, NJ. Driving through the cities of: Washington, Baltimore, Wilmington, Philadelphia, Newark and Jersey City.

Main Route Synopsis: Stop by the morning departure desk (check back for location) between the hours of 8am and 10am to receive information and details on the day's drive and the upcoming stop.

From Washington to New Jersey, there are many options when considering a route. Consider crossing the Chesapeake Bay after Annapolis. Or head directly to Jersey City and gaze across the Hudson River at the phenomenal Manhattan sky line. Located on the western shore of the Hudson River. Jersey City has become New Jersey's second largest city behind Newark. Jersey City's downtown neighborhoods are experiencing rapid gentrification as professionals and artists are beginning to call this city home. Did someone say Party?

Arrival Desk: For your convenience the arrival desk in Jersey City will be located at the Exchange Place Plaza – Hyatt Regency Hotel (.2 Exchange Pl.). The arrival desk will be opened from 4pm - 6pm

Special Events: MINI Takes the States - Wrap Party - Get unleashed at the MINI Takes the States Animal Wrap Party in Jersey City! MINI USA, *Animal magazine* and SIRIUS Satellite Radio invite all MINI motorist to join the fun and celebrate the completion of a truly motortastic journey! What a way to end the trip.

Enjoy live music featuring one of the hottest bands around - Everclear! Check out more great performances by Exit 105 and Willie Nile. Get in the mix with DJ Spae and IXL. All this and the most spectacular views of the New York City skyline along the Hudson River! You won't want to miss it.

Famous designer, Shepard Fairey will create a special custom designed limited edition poster for MINI Takes the States. It's a must have, one of a kind offering which will be distributed to registered MINI Takes the States participants at all four regional events and arrival points along the route courtesy of *Swindle Magazine*.

Following this event on Monday, September 4th will be a drive to Lakeville, CT for the Rolex Vintage Festival at Lime Rock Parkway.

MAXIM magazine models will be on hand from 2-6pm to help MINI Takes the States participants relax and unwind with chair styled massages.

SIRIUS, MINI's official satellite radio partner, will be providing the daily tip sheet at every 'check point' to all participants informing them of the daily route, traffic alerts and activities – so no one will miss a beat. **SIRIUS** will also provide the best in 100% commercial-free music at each stop.

WIRED MAGAZINE has officially joined the road rally! MINI USA and **WIRED** have hooked up to provide MINI Takes the States motorists with wireless Internet access throughout the entire journey. The MINI Takes the States **WIRED** branded tour bus will serve as the daily 'check point' for participants, where event updates and information can be obtained in addition to accessing the internet.

Lodging:

Headquarters:

- Hyatt Regency on the Hudson Jersey City \$\$\$ (jerseycity.hyatt.com) - 2 Exchange Pl, Jersey City – (888)591-1234 or (201)469-1234

Others:

- Doubletree Jersey City \$\$ (www.doubletree.com) - 455 Washington Blvd, Jersey City – (800)222-8733 or (201)499-2400
- Courtyard Jersey City \$\$ (marriott.com) - 540 Washington Blvd, Jersey City – (800)321-2211 or (201)626-6600

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- Ramada Limited - Jersey City \$\$ (cendant.netopia.com/jerseycity14233/hotelhome) - 65 Tonnele Ave, Jersey City - (800)272-6232 or (201)432-6100

Campgrounds:

- www.reserveamerica.com
- www.reserveusa.com

Dining:

- Porto Leggero Ristorante (www.portoleggero.net) - Harborside Financial Plz # 5, Jersey City - (201) 434-3200
- Lighthorse Tavern (lighthorsetavern.com) - 199 Washington St, Jersey City - (201) 946-2028 – Brunch 10:30am-3pm, Dinner 5-10pm
- The Merchant (www.themerchantnj.com) - 279 Grove St, Jersey City - (201) 200-0202 – 2-10pm
- South City Grill (www.southcitygrill.com) - 70 Pavonia Ave, Jersey City - (201) 610-9225 – Brunch 10am-3pm, Dinner 4-9pm
- Find More at Road Food – (www.roadfood.com/Restaurants)

Points of Interest:

- Annapolis, MD
- Gettysburg, PA
- National Aquarium in Baltimore - www.aqua.org
- United States Naval Academy - Annapolis - www.usna.edu
- Liberty State Park - www.libertystatepark.org/
- Liberty Science Center - www.lsc.org/
- Statue of Liberty/Ellis Island
 - general info: - www.statueofliberty.org
 - tour reservations: - www.statuereservations.com/index1.html

Off the Beaten Path: Interstate 270 North to MD 15 through Gettysburg then East on Interstate 76 to Interstate 276 rejoining Interstate 95 North to Jersey City, NJ. NOTE: This is a lengthy day, an early start is recommended and expect heavy Labor Day crowds in Gettysburg, plan ahead when buying tickets or visiting museums.

City Convention and Visitors Bureaus: Jersey City - www.meadowlandslibertycvb.com