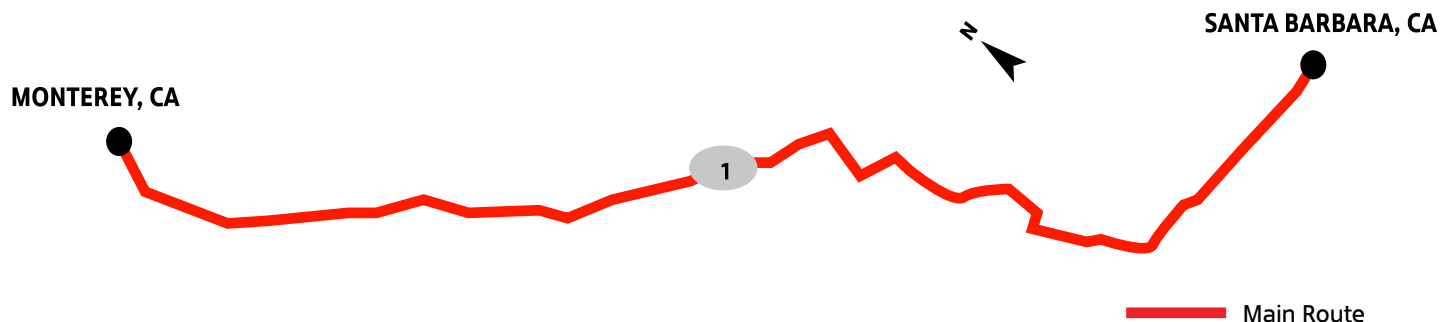


MINI TAKES THE STATES DAY 1 - AUGUST 21 - MONTEREY, CA to SANTA BARBARA, CA



Total Daily Drive Time: 4.5 hours or 245 miles (stops not included)

Departure Time: 9:00am

Departure Location: Monterey Beach - 285 Figuero Street

Estimated Arrival into Santa Barbara: 1:30pm (not including stops)

Main Route Directions: Monterey, CA driving on CA Highway 1 to CA 101 to Santa Barbara. Driving through the cities of: Monterey, Big Sur, San Simeon, Morro Bay, San Luis Obispo, Pismo Beach, Santa Maria, Solvang and Santa Barbara.

Main Route Synopsis: Stop by the morning departure desk at Monterey Beach (285 Figuero Street) between the hours of 8am – 10am to receive information and details on the day's drive and the upcoming stop.

After the beach event in Monterey, MINI motorists will have the opportunity to sample one of the best driving highways in America. California Highway 1 travels through Big Sur and alongside some of the most dramatic coastline on earth. Expect plenty of scenic vistas, crashing ocean surf and rolling California hillsides. And a few cows too!

Arrival Desk: For your convenience, the arrival desk in Santa Barbara will be located at Hotel Andalucia (31 W. Carrillo Street) in the Chapala room. The arrival desk will be open from 2pm – 4pm.

Special Events: Western Regional Event Kickoff Beach Party The Western Region of MINI USA kicks off MINI Takes the States with the "Let's Get Up and Go" Beach Party event at Pirate's Cove Beach House at Monterey Beach. This early morning event will combine music, food, beach bonfires and a special guest appearance to wave the start flag for the MINI Takes the States cross country adventure. This event follows the Rolex Monterey Historics Automobile Races at Laguna Seca Raceway.

Famous designer, Shepard Fairey will create a special custom designed limited edition poster for MINI Takes the States. It's a must have, one of kind offering which will be distributed to registered MINI Takes the States participants at all four regional events and arrival points along the route courtesy of **Swindle Magazine**.

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Lodging:

Headquarters:

- Hotel Andalucia \$\$\$ (www.andaluciasb.com) - 31 W Carrillo St, Santa Barbara – (877)468-3515 or (805)884-0300

Others:

- Hotel Oceana \$\$\$ (www.hoteloceana.com) - 202 W Cabrillo Blvd, Santa Barbara – (800)965-6776 or (805)965-4577
- Best Western Pepper Tree Inn \$\$ (book.bestwestern.com) - 3850 State St, Santa Barbara – (800)780-7234 or (805)687-5511
- El Prado Inn \$ (elpradoinn.com) - 1601 State St, Santa Barbara – (800)669-8979 or (805)966-0807

Campgrounds:

- www.reserveamerica.com
- www.reserveusa.com

Dining:

- 31 West at Hotel Andalucia (andaluciasb.com) - 31 W Carrillo St, Santa Barbara - (805)884-0300 – Breakfast 7-11am, Lunch 11:30am-3:30pm, Dinner 5:30-10pm
- Bouchon (www.bouchon.net) - 9 W Victoria St, Santa Barbara - (805) 730-1160 - Dinner 5:30-9pm (Reservations)
- Brophy Brothers (brophybros.com) - 119 Harbor Way, Santa Barbara - (805) 966-4418 - 11am-10pm (Very small. No reservations. Very busy in the summer)
- Trattoria Mollie's (tmollie.com) - 1250 Coast Village Rd, Montecito - (805) 565-9381
- Find More at Road Food – (www.roadfood.com/Restaurants)

MINI TAKES THE STATES DAY 1 - AUGUST 21 - MONTEREY, CA to SANTA BARBARA, CA

Points of Interest:

- Big Sur Coastal Highway 1
- San Simeon and Hearst Castle

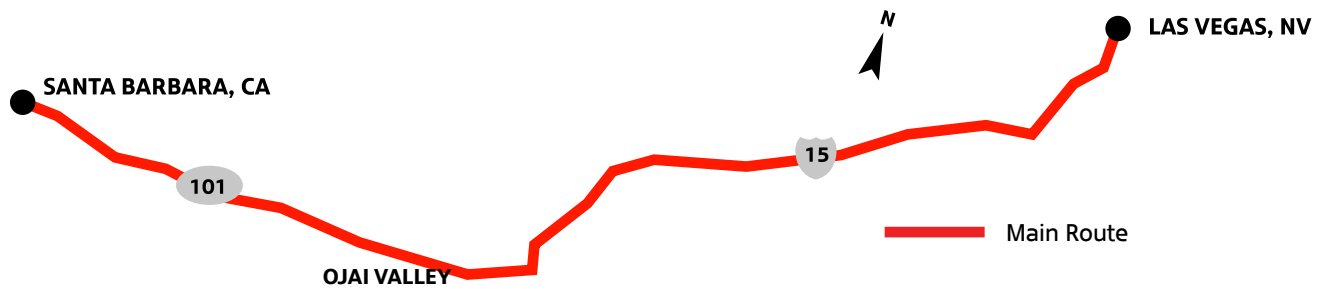
Fun Facts:

- Monterey named by Sebastian Vizcaino after Count de Monterey, a viceroy of new Spain.
- The Royal Presido Chapel is the oldest structure in Monterey, constructed by the Spanish government in 1794.

City Convention and Visitors Bureaus: Monterey, CA - www.monterey.org

Santa Barbara, CA - www.santabarbaraca.com

MINI TAKES THE STATES DAY 2 - AUGUST 22 - SANTA BARBARA, CA to LAS VEGAS, NV



Total Daily Drive Time: 6.5 hours or 375 miles (not including stops)

Departure Time: 8:00am – 10:00am

Departure Location: Chase Palm Park parking lot – corner of Cabrillo Blvd. and Garden St.

Estimated Arrival into Las Vegas: 2:30pm – 4:30pm (not including stops)

Main Route Directions: CA 101 to CA 33 to CA 150 to CA 126 to Interstate 5 to CA 14 to CA 138 to CA 18 to Interstate 15. NOTE: CA 138 is closed at the forked intersection of CA 28 and CA 138 so please proceed directly on CA 18 to Victorville and Interstate 15. Always proceed with caution through any detour areas you encounter and watch for road signs directing you to your final destination. Driving through the cities of: Santa Barbara, Ojai, Santa Clarita, Palmdale, Victorville, Barstow, Primm and Las Vegas.

Main Route Synopsis: Stop by the morning departure desk Chase Palm Park parking lot (Santa Barbara Waterfront near Stearns Wharf at the corner of Cabrillo Blvd. and Garden St.) between the hours of 7am and 10am to receive information and details on the day's drive and the upcoming stop.

Motorists on day 2 will experience the arid and organic region of California's Ojai Valley. Before turning onto Interstate 15 heading directly to Las Vegas motorists will skirt the edge of Los Angeles and its suburbs eventually leading through the Barstow high desert area. The highway is long and straight with Sin City just a few short hours away. Just remember, the California Highway Patrol will happily take your gambling money during this drive day. Save it for Las Vegas instead.

Arrival Desk: For your convenience, the arrival desk in Las Vegas will be located at The House of Blues lobby at Mandalay Bay Hotel and Casino (3950 Las Vegas Blvd). The arrival desk will be open from 8pm – 10pm.

Special Events: MINI rocks the house... The House of Blues that is! MINI USA will take over The House of Blues at Mandalay Bay in Las Vegas for night of dancing, live music and much more, courtesy of **Real Networks**. "The Mob Law" is on the loose when doors open at 8:00PM, followed by a rockin' good time with "The Blues Brothers Tribute Band". Snacks and a cash bar will round out the evening. **Real Networks** will provide admission to this very popular music venue for more than 1,000 registered MINI Takes the States participants. Valet and free parking are available at The Mandalay Bay Hotel.

Desparado Roller Coaster Just as you cross the CA/NA border you arrive in Primm, Nevada. MINI USA will host all MINI Takes the States motorists for a complimentary ride (one per person) on Desparado, considered one of the tallest and fastest steel roller coasters in the Western United States. The Desparado is located at Buffalo Bill's Casino in Primm, right at the border.

MINI Financial Services will be present at this location for those who might be interested in learning more about the new MINI Visa card.

Join the Southern California MINI Maniac car club for a 'pit stop' at In-N-Out Burger at the Outlet Mall in Barstow. MINI Maniacs will provide cold water and fun activities for all MINI Takes the States motorists.

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Lodging:

Headquarters:

- Westin Casuarina Hotel \$\$ (www.starwoodhotels.com/westin) - 160 E Flamingo Dr, Las Vegas – (702)836-5900

Others:

- Renaissance Las Vegas Hotel \$\$ (www.renaissancelasvegas.com) - 3400 Paradise Rd, Las Vegas – (800)750-0980 or (702)733-6533
- Harrah's Hotel and Casino Las Vegas \$\$ (www.harrahs.com/our_casinos/las) - 3475 S Las Vegas Blvd, Las Vegas – (800)522-4700 or (702)369-5000
- The Palms \$ (www.palms.com) – 3801 S Las Vegas Blvd, Las Vegas – (888)826-8768 or (702)739-2222

Campgrounds:

MINI TAKES THE STATES DAY 2 - AUGUST 22 - SANTA BARBARA, CA to LAS VEGAS, NV

- www.reserveamerica.com
- www.reserveusa.com

Dining:

- In-N-Out Burgers (Car Club Pit Stop) Factory Merchants Outlet Mall- 2552 Mercantile Way, Barstow, CA 92311 Bottled Water- 11:00am - 2:30pm
- Mr. Lucky's 24/7 (www.hardrockhotel.com) Hard Rock Hotel - 4455 Paradise Rd, Las Vegas - (702) 693-5592 - Open 24 hours (Parties of 8 or more must be booked with the restaurant manager)
- Aureole (www.aureolelv.com) Mandalay Bay - 3950 Las Vegas Blvd S, Las Vegas - (702) 632-7401 - 6-10:30pm (Reservations recommended if there is a large convention in town)
- Shibuya (www.mgmgrand.com) MGM Grand - 3799 Las Vegas Blvd S, Las Vegas - (702) 891-3001 - 5:30-10pm
- Find More at Road Food - (www.roadfood.com/Restaurants)

Points of Interest:

- Ojai Valley
- Fremont Street Experience (www.vegasexperience.com)
- Guinness Book of Records Museum

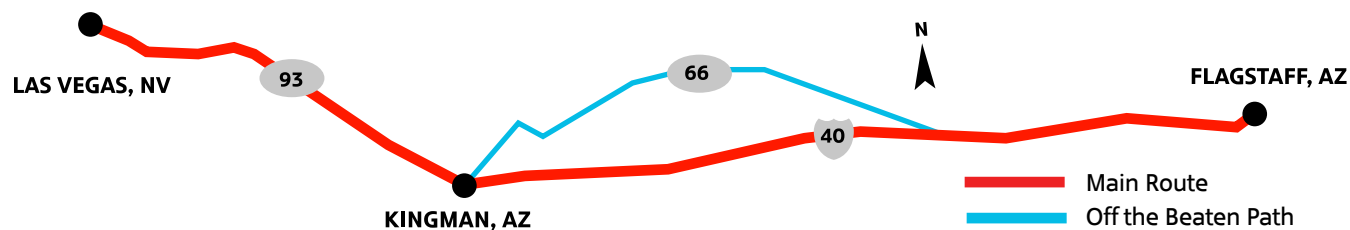
Fun Facts:

- 37 million people visit Las Vegas each year.
- Vegas Vic, the enormous neon cowboy that towers over Fremont Street, is the world's largest mechanical neon sign.
- Bugsy Siegel named his casino The Flamingo after the long legs of his showgirl girlfriend.

Notes: High prevalence of CA Highway Patrol on Interstate 15, obey the posted speed limits.

City Convention and Visitors Bureaus: Las Vegas, NV - www.lasvegastourism.com

MINI TAKES THE STATES DAY 3 - AUGUST 23 - LAS VEGAS, NV to FLAGSTAFF, AZ



Total Daily Drive Time: 4.5 hours or 255 miles

Departure Time: 7:00am (if touring Grand Canyon or Hoover Dam area) 8:00am (if driving Route 66), 9:00am (if driving direct to Flagstaff)

Departure Location: Palace Station Hotel parking lot – 2411 West Sahara Ave.

Estimated Arrival into Flagstaff: 1:30pm (not including stops)

Main Route Directions: Interstate 215 to Interstate 515 to NV 93, cross Hoover Dam to AZ 93 to Interstate 40. Driving through the cities of: Las Vegas, Boulder City, Kingman, Valentine (66), Peach Springs (66), Seligman, Williams and Flagstaff.

Main Route Synopsis: Stop by the morning departure desk at Palace Station Hotel (2411 West Sahara Ave) in the parking lot at Teddy Drive and Kings Way between the hours of 7am and 9am to receive information and details on the day's drive and the upcoming stop.

So you spent all your children's inheritance in Las Vegas, but you had a good time though, right? Today's drive takes you over the magnificent Hoover Dam and into the Grand Canyon State of Arizona. Security checkpoints slow things down just prior to the Hoover Dam crossing so expect some minor delays but this engineering feat is nothing less than spectacular. The Arizona high desert eventually leads into lowland mountain areas as you wind closer and closer to Flagstaff. This is your first chance to experience a section of Historic Route 66 or motor directly into Flagstaff and breathe in the fresh clean mountain air.

Arrival Desk: For your convenience, the arrival desk in Flagstaff will be located in the lobby of Little America Hotel (2515 East Butler Avenue). The arrival desk will be open from 1pm – 3pm.

Special Events *The New Yorker* Car Wash. Motoring is a dirty job, but somebody's got to do it... and to reward you *The New Yorker* and students from Sinagua High School (3950 E. Butler Avenue) in Flagstaff will be hosting a car wash. A special commemorative photo will be taken at this location courtesy of *The New Yorker*. In the spirit of our Motoring Hearts program *The New Yorker* will make a special donation to Sinagua High School. This will be a great way to give back to the community we're motoring through.

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Lodging:

Headquarters:

- Little America \$\$ (www.littleamerica.com/flagstaff) - 2515 E Butler Ave, Flagstaff – (928)779-7900

Others:

- Embassy Suites Hotel Flagstaff \$\$ (www.embassysuites.com) - 706 South Milton Rd, Flagstaff – (800)EMBASSY or (928)774-4333
- Radisson Woodlands Hotel \$\$ (www.radisson.com/flagstaffaz) - 1175 W Rte 66, Flagstaff – (800)333-3333
- Best Western Pony Soldier Inn \$ (book.bestwestern.com) - 3030 E Route 66, Flagstaff – (800)356-4143 or (928)526-2388
- Ramada LTD/Grand Canyon Area \$ (www.ramada.com) - 2755 Woodlands Village Blvd, Flagstaff – (800)272-6232 or (928)773-1111

Campgrounds:

- www.reserveamerica.com
- www.reserveusa.com

Dining:

- Beaver Street Brewery & Whistle Stop Café (www.beaverstreetbrewery.com) - 11 S Beaver St Ste 1, Flagstaff - (928) 779-0079 – 11:30am-10pm
- Black Barts Steak House & Saloon (www.blackbartssteakhouse.com) - 2760 E Butler Ave, Flagstaff - (928) 779-3142 – 5-9pm (Reservations recommended)
- Oregano's Pizza Bistro (www.oreganos.com) - 605 W Riordan Rd, Flagstaff - (928) 773-8600 – 11am-9:30pm
- Find More at Road Food – (www.roadfood.com/Restaurants)

Points of Interest:

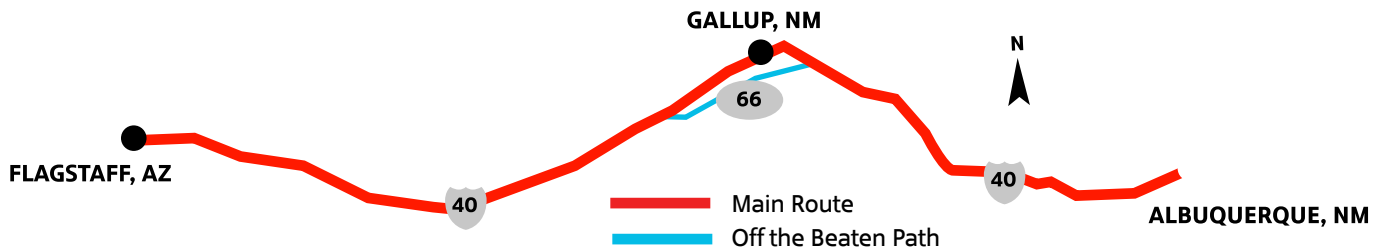
MINI TAKES THE STATES DAY 3 - AUGUST 23 - LAS VEGAS, NV to FLAGSTAFF, AZ

- Hoover Dam
- Humphrey's Peak in Flagstaff (highest point in AZ)
- Sedona, AZ via Oak Creek Canyon (1 hour drive South of Flagstaff)
- Grand Canyon (1 hour drive north of I-40 and Williams, AZ)
- Route 66 Association of Arizona <http://www.azrt66.com/>
- Powerhouse Visitor Center <http://www.kingmantourism.org>

Off the Beaten Path: Take Interstate 215 to Interstate 515 to NV 93, cross Hoover Dam to AZ 93 to Historic Route 66 to Interstate 40.

City Convention and Visitors Bureaus: Flagstaff, AZ - www.flagstaffarizona.org

MINI TAKES THE STATES DAY 4 - AUGUST 24 - FLAGSTAFF, AZ to ALBUQUERQUE, NM



Total Daily Drive Time: 4.5 hours or 323 miles

Departure Time: 9:00am – 10:00am

Departure Location: Little America Hotel parking lot – 2515 East Butler Ave.

Estimated Arrival into Albuquerque: 1:30pm – 2:30pm (not including stops)

Main Route Directions: Interstate 40. Driving through the cities of: Flagstaff, Winslow, Holbrook, Gallup, Continental Divide and Albuquerque.

Main Route Synopsis: Stop by the morning departure desk at Little America Hotel (2515 East Butler Avenue) parking lot between the hours of 8:30am – 10:30 am to receive information and details on the day's drive and the upcoming stop.

After departing the mountainous region of Flagstaff, the drive on day 4 takes you through more high desert into the plateaus of New Mexico. Just before the New Mexico border, the roadway becomes flanked by high New Mexico plateaus and mesas. The region is scenic and holds much history. Just beyond the border, you'll cross the Continental Divide. Ah, now you're flowing towards the Atlantic Ocean. Expect roadside trading posts filled with Native American jewelry and goods.

Arrival Desk: For your convenience, the arrival desk in Albuquerque will be located Embassy Suites (1000 Woodward Place NE) in the Agave room (Conference Center). The arrival desk will be open from 2pm – 4pm.

Special Events: Route 66 Photograph at Yellowhorse Trading Post As you near the New Mexico border, plan to stop just after Lupton, Arizona and on the AZ/NM border at the Yellowhorse Indian Trading post and market for a Route 66 commemorative photo, provided courtesy of MINI USA.

Join **New Mexico MINI Motoring** and **Sandia MINI** for an afternoon of BBQ, track laps and games on Thursday, August 24th from 1pm to 7pm at Sandia MotorSports Track. A donation fee of \$10.00 per car is required. Donations will benefit UNM Children's Hospital. Just another good example MINI Motoring Hearts at work!

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Lodging:

Headquarters:

- Embassy Suites Albuquerque \$\$ (embassysuites.hilton.com) - 1000 Woodward Pl NE, Albuquerque – (800)362-2779 or (505)245-7100

Others:

- Doubletree Hotel Albuquerque \$\$ (doubletree.hilton.com) - 201 Marquette NW, Albuquerque - (800)222-8733 or (505)247-3344
- Hotel Blue \$ (www.thehotelblue.com) - 717 Central Ave, Albuquerque – (877)878-4868 or (505)924-2400
- Quality Inn and Suites \$ (www.choicehotels.com) - 411 McKnight Ave, Albuquerque – (877)424-6423 or (505)242-5228

Campgrounds:

- www.reserveamerica.com
- www.reserveusa.com

Dining:

- Los Cuates (www.loscuatesrestaurants.com) - 4901 Lomas Blvd NE, Albuquerque - (505) 255-5079 – 11am-9pm (They don't take reservations, however, call 30 minutes prior and place your name on the list)
- Sadie's Dining Room (www.sadiessalsa.com) - 6230 4th St NW, Albuquerque - (505) 345-5339 – 11am-10pm (Reservations)
- Dog House Drive in - 1216 Central Ave SW, Albuquerque – (505) 243-1019 – 10am-9:30pm
- The Gruet Steak House- 3201 Central Ave., NE Albuquerque, NM 87106 tel: 505-256-WINE (9463) Located at the Historic Monte Vista Fire Station.
- Yanni's (Mediterranean)- 3109 Central Ave NE Albuquerque, NM 87106 - 2215 (505) 268-9250

MINI TAKES THE STATES DAY 4 - AUGUST 24 - FLAGSTAFF, AZ to ALBUQUERQUE, NM

- Artichoke Cafe- (“Southwestern cuisine with a very nice bar, and my first choice in the area)” 424 Central Avenue SE Albuquerque, NM (505) 243-0200
- Scalo Northern Italian Grill - 3500 Central Ave SE Albuquerque, NM 87106 - 1446 (505) 255-8781
- Find More at Road Food – (www.roadfood.com/Restaurants)

Points of Interest:

- Historic Route 66
- Petrified Forest
- Crossing the Continental Divide of the United States
- Old Town Albuquerque
- Sandia Peak Mountain Tramway

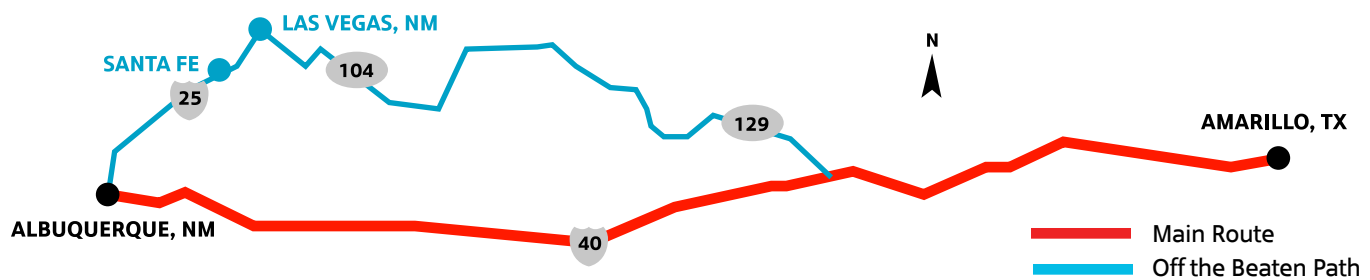
Off the Beaten Path: Upon entering Gallup, New Mexico exit Interstate 40 onto Historic Route 66. After enjoying a bite to eat, rejoin Interstate 40 East toward Albuquerque, NM.

Fun Facts:

- The Biscochito (Bizcochito) was adopted as the official cookie by the New Mexico Legislature in 1989. This act made New Mexico the first to have an official state cookie.
- The word Albuquerque comes from the Latin words “albus” and “quercus”, meaning “white oak”. The first “r” in the city’s name was discarded over time.

City Convention and Visitors Bureaus: Albuquerque, NM - www.abqcvb.com

MINI TAKES THE STATES DAY 5 - AUGUST 25 - ALBUQUERQUE, NM TO AMARILLO, TX



Total Daily Drive Time: 4.5 hours or 289 miles

Departure Time: 8:00am (if driving through Santa Fe), 8:30am (if driving direct to Amarillo)

Departure Location: Embassy Suites Hotel parking lot – 1000 Woodward Place NE

Estimated Arrival into Amarillo: 1:30 pm (not including stops)

Main Route Synopsis: Stop by the morning departure desk at Embassy Suites hotel (1000 Woodward Place NE) parking lot between the hours of 7:30 am – 9:30 am to receive information and details on the day's drive and the upcoming stop.

Bring your sunglasses, turn on the air conditioning, slip in your favorite CD's and drink plenty of H₂O as you slowly wind your way into Texas. The temperatures will heat up, but so will MINI Takes the States as we begin to feel the Texas vibe. The Northern Texas panhandle is home to cattle ranches and endless fields. Think cowboys and BBQ's and you've got the scene in mind. Now where is that next rest stop?

Arrival Desk: For your convenience, the arrival desk in Amarillo will be located at the Ambassador Hotel (3100 I-40 West) in the San Jacinto room. The arrival desk will be open from 1:30 pm – 3:30 pm

Main Route Directions: Interstate 40. Driving through the cities of: Albuquerque, Santa Fe, Las Vegas, Santa Rosa, Tucumcari and Amarillo.

Special Events: It doesn't get much bigger than this!... **Giant** magazine invites MTTs participants to join us for movie night at Pioneer Amphitheater in breathtaking Palo Duro Canyon State Park for 500 MINI's. Yeh! Yeh! I'm sure you want to know what movie, but we're still ironing out the details so stay tuned.

Palo Duro Canyon State Park* is the 2nd largest canyon in the United States outdone only by the Grand Canyon. Arrive early if you'd like to spend sometime in the park prior to the screening. If you want to grab a bite to eat, we highly recommend The Big Texan which is located right on Interstate 40 in Amarillo. Gates open at 6:30PM. Movie begins at 8:30PM. Admission to the park is \$2 per person. Movie snacks and drinks courtesy of **Giant** Magazine.

Join **Sandia MINI** for a trip to Sandia Crest (altitude 10,250 ft) led by New Mexico MINI Motoring. All MINI motorists who want to join should meet at Sandia MINI. The dealership will open at 6:15am and the drive will start between 7:00am and 7:15am. Sandia MINI will be serving coffee and doughnuts prior to departure. For more information about this event visit www.nmmini.org.

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Lodging:

Headquarters:

- Ambassador Hotel \$\$ (www.ambassadoramarillo.com) - 3100 I-40 W, Amarillo – (800)817-0512 or (806)358-6161

Others:

- Holiday Inn Express Suites Amarillo \$\$ (www.ihotelsgroup.com) - 2806 Woflin Ave, Amarillo – (888)465-4329 or (806)322-3050
- Comfort Inn and Suites \$ (www.choicehotels.com) - 2300 Soncy Rd, Amarillo – (877)424-6423 or (806)457-9100
- La Kiva Hotel and Convention Center \$ (www.kayak.com) - 2501 I 40E, Amarillo – (806)379-6555

Campgrounds:

- www.reserveamerica.com
- www.reserveusa.com

MINI TAKES THE STATES DAY 5 - AUGUST 25 - ALBUQUERQUE, NM TO AMARILLO, TX

Dining:

- The Big Texan (bigtexan.com/tour.html) - 7700 E I-40, Amarillo - (806) 372-7000 – 7am-10:30pm (Reservations necessary for 20+)
- Cattle Call (www.cattlecall.com) - 7701 W I-40 Ste 398, Amarillo - (806) 353-1227 - Reservations necessary
- Los Insurgentes - 3521 E 15th Ave, Amarillo - (806) 353-5361
- Find More at Road Food – (www.roadfood.com/Restaurants)

Points of Interest:

- Santa Fe

Off the Beaten Path: From Albuquerque, drive North on I-25 to Santa Fe, then take Highway 84 to Las Vegas, NM and finally back to I-40 for the duration to Amarillo. 5.75 hr. drive time/370 miles

*Directions to Palo Duro Canyon

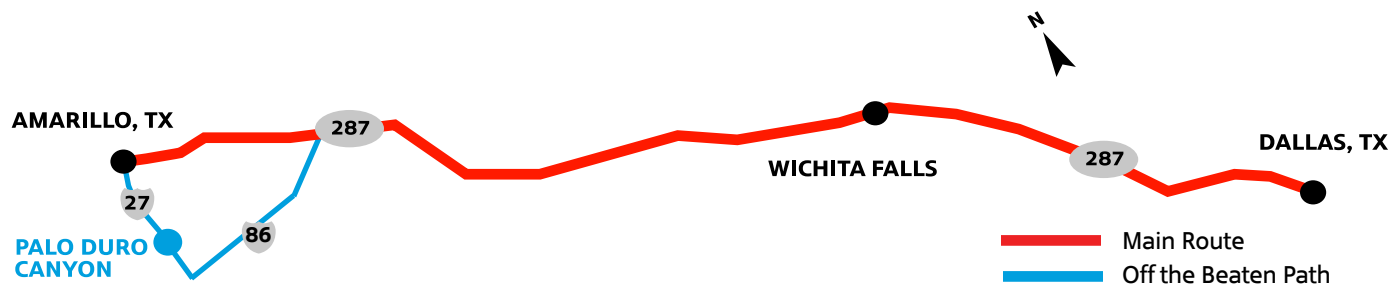
Take 1027 South 20 miles to TX 217/ Canyon Road in Canyon, TX. From there follow the signs 5 miles to Palo Duro Canyon State Park and the Pioneer Amphitheater to the park.

Fun Facts:

- Amarillo has the world's largest helium well.

City Convention and Visitors Bureaus: Amarillo, TX - www.visitamarillotx.com

MINI TAKES THE STATES DAY 6 - AUGUST 26 - AMARILLO, TX to DALLAS, TX



Total Daily Drive Time: 6.5 hours or 375 miles

Departure Time: 8:00am - 9:00am

Departure Location: Ambassador Hotel parking lot – 3100 I-40 West

Estimated Arrival into Dallas: 3:00pm - 4:00pm (includes average stops)

Main Route Directions: TX 287 South to Interstate 35 to Fort Worth to Interstate 30 East to Dallas City Center. Driving through the cities of: Amarillo, Clarendon, Childress, Vernon, Wichita Falls, Bowie, Decatur, Fort Worth and Dallas. (Palo Duro Canyon if taking Off the Beaten Path route).

Main Route Synopsis: Stop by the morning departure desk Ambassador Hotel (3100 I-40 West) parking lot between the hours of 8am and 10am to receive information and details on the day's drive and the upcoming stop.

Get up early and make a bee line to Dallas. Today's drive will lead you through some old and very quirky Texan towns. There's Childress, Vernon and Wichita Falls and each have their own character and history. Don't be surprised by things you find along the way on drive day 6. Once you motor into Dallas, marvel at the cities' ever sprawling skyline and modern architecture. They're right, everything IS big in Texas!

Arrival Desk: For your convenience, the arrival desk is located at the Gypsy Tea room (2548 Elm Street). The arrival desk will be open from 8pm – 10pm

Special Events: The power combo of *Rolling Stone* magazine and *Men's Journal* have partnered with MINI USA to throw a Texas style party (that's BIG!). Motor on to The Gypsy Tea Room in Dallas where 900 of your closest MINI family and friends will enjoy an evening of laughs, music and more! The evening will be hosted by comedian Jay Davis. The event begins at 8:00 pm. Seating and parking are limited so early arrival is recommended. Snacks provided courtesy of Rolling Stone and Men's Journal with a cash bar. Comedians Jay Davis and Rusty Dooley along with the musical entertainment of Patrick Ryan Clark, will make this a must for all registered MINI Takes the States motorists.

The Gypsy Tea Room is located at 2548 Elm Street, Deep Ellum, Dallas, TX. Complimentary valet parking available for as many as 700 MINIs.

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Lodging:

Headquarters:

- W Dallas Victory Hotel \$\$ (www.starwoodhotels.com/whotels) - 2440 Victory Park Ln, Dallas – (888)625-5144 or (214)397-4100

Others:

- Renaissance Dallas Hotel \$\$ (marriott.com) - 2222 Stemmons Fwy, Dallas – (800)771-5665 or (214)631-2222
- Embassy Suites Dallas Market Center \$\$ (www.embassysuites.com) - 2727 Stemmons Fwy, Dallas – (800)362-2779 or (214)630-5332
- Quality Inn Dallas Market Center \$ (www.choicehotels.com) - 1955 Market Center Blvd., Dallas – (877)424-6423 or (214)747-9551

Campgrounds:

- www.reserveamerica.com
- www.reserveusa.com

Dining:

- Hattie's - 418 N Bishop Ave, Dallas - (214) 942-7400 – Lunch 11:30am-2:30pm, Dinner 5:30-10pm (No large groups on Saturday nights - Groups of 25+ must buy out restaurant)

MINI TAKES THE STATES DAY 6 - AUGUST 26 - AMARILLO, TX to DALLAS, TX

- Monica's Aca Y Alla (www.monicas.com) - 2914 Main St, Dallas - (214) 748-7140 – 8am-10pm (Two private rooms w/ seating for 70 and 55 max.)
- Taco Diner (www.mcrowd.com) - 3699 Mckinney Ave Ste 307, Dallas - (214) 521-3669 – 8am-11 pm
- Primo's Bar and Grill - 3309 Mckinney Ave, Dallas - (214) 220-0510 – 11am-2am
- Find More at Road Food – (www.roadfood.com/Restaurants)

Points of Interest:

- Palo Duro Canyon

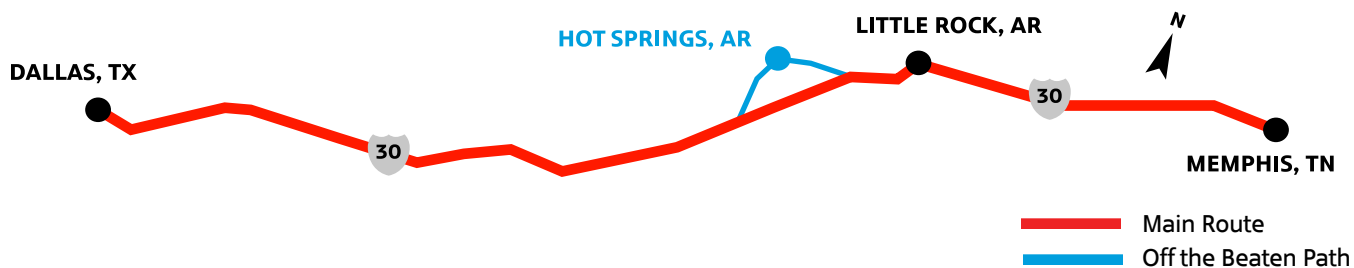
Off the Beaten Path: Palo Duro Canyon is located just outside of Amarillo via Interstate 27 South of Amarillo to Palo Duro Canyon, then further south on Interstate 27 to TX 70 East to rejoining TX 287 towards Wichita Falls to Interstate 35 to Fort Worth to Interstate 30 East to Dallas City Center.

Fun Facts:

- Love's Field Antique mall is the largest antique and classic car mall in the United States.
- The 52 foot 'Big Tex' statue that greets visitors at the annual State Fair is the tallest cowboy in Texas.

City Convention and Visitors Bureaus: Dallas, TX - www.dallascvb.com/visitors

MINI TAKES THE STATES DAY 7 - AUGUST 27 - DALLAS, TX to MEMPHIS, TN



Total Daily Drive Time: 7 hours or 457 miles

Departure Time: 8:00am – 9:00am

Departure Location: Parking lot @ corner of N. Field Street & Broom Street near the W hotel

Estimated Arrival into Memphis: 3:00pm – 4:00pm (not including stops), 5:00pm – 6:00pm if routing through Hot Springs, AR

Main Route Directions: Interstate 30 towards Texarkana continuing onward to Hope, Arkadelphia, Hot Springs (if taking off the beaten path route) and into Little Rock. Driving through the cities of: Dallas, Hope, Texarkana, Arkadelphia, Hot Springs, Little Rock and Memphis.

Main Route Synopsis: Stop by the morning departure desk at the Parking lot at the corner of N. Field Street and Broom Street, near the W Hotel between the hours of 7:30am and 9:30am to receive information and details on the day's drive and the upcoming stop. Note: Enter the parking lot from N. Field Street as the back side of the area is under construction.

You'll need the rest and relaxation as tonight it's all about Beale Street and Memphis BBQ! Welcome to the South. Today you'll motor through Texas, Arkansas and into Tennessee, land of Elvis. The choices are endless today, rolling hills, babbling brooks and forests of green. The people are friendly and the roadways are scenic. If you've never had a mud bath or dipped those toes into hot mineral waters, c'mon give it a try when you motor through Hot Springs, AR. Or check out the funky and favorite haunts of our 42nd President, Bill Clinton in either Hot Springs or Little Rock.

Arrival Desks: For your convenience, the arrival desk in Memphis will be located in the Madison Hotel lobby (79 Madison Ave). The arrival desk will be open from 3:00 pm – 5:00 pm

Special Events: **SIRIUS**, MINI's official satellite radio partner, will be providing the daily tip sheet at every 'check point' to all participants informing them of the daily route, traffic alerts and activities – so no one will miss a beat. **SIRIUS** will also provide the best in 100% commercial-free music at each stop.

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Lodging:

Headquarters:

- Madison Hotel \$\$ (www.madisonhotelmemophis.com) - 79 Madison Ave, Memphis – (901)333-1200

Others:

- Marriott Memphis Downtown \$\$ (marriott.com) - 250 N Main St, Memphis – (888)557-8740 or (901)527-7300
- Springhill Suites Memphis Downtown \$\$ (marriott.com) - 21 N Main St, Memphis – (800)593-6415 or (901)522-2100
- Comfort Inn Downtown \$ (www.choicehotels.com) - 100 N Front St, Memphis – (877)424-6423 or (901)526-0583

Campgrounds:

- www.reserveamerica.com
- www.reserveusa.com

Dining:

- Cozy Corner Restaurant – 745 North Parkway – Memphis - (901)527-9158
- Neely's BBQ Restaurant – 670 Jefferson Ave – Memphis – (901) 521-9798
- Beauty Shop Bar - 966 S Cooper St, Memphis - (901) 272-7111 – Sunday Brunch Only – 10am-3pm
- Huey's (www.hueyburger.com) - 77 S 2nd St, Memphis - (901) 527-2700 - 11am-3am Monday-Saturday, 11:30am-3am Sunday
- Find More at Road Food – (www.roadfood.com/Restaurants)

Points of Interest:

- Graceland
- Sun Recording Studios

MINI TAKES THE STATES DAY 7 - AUGUST 27 - DALLAS, TX to MEMPHIS, TN

- Beale Street

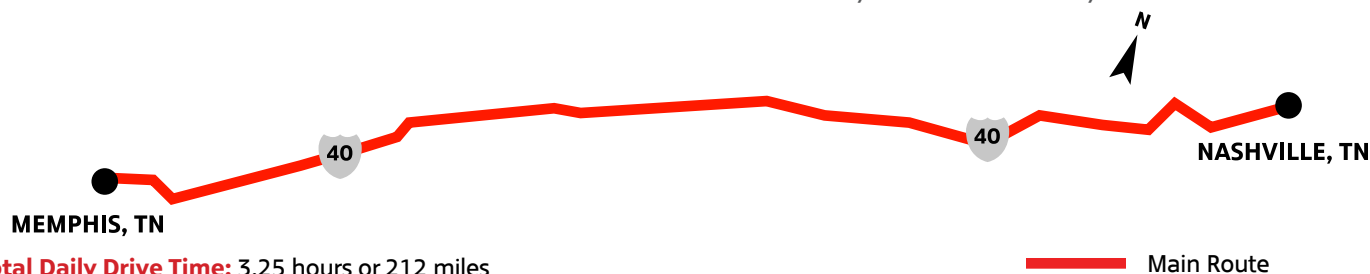
Off the Beaten Path: Interstate 30 towards Texarkana diverting to AR 270 towards Hot Springs city center. Continue on AR 70 towards Interstate 30 and Little Rock rejoining Interstate 30 into Little Rock city center. At Little Rock take Interstate 40 onward to Memphis.

Fun Facts:

- The Piggly Wiggly, the world's first self-service grocery store, opened in Memphis in 1916.
- Memphis is the site of the first Welcome Wagon, founded here in 1928.
- Cleo Wrap of Memphis is the world's largest manufacturer of Christmas wrapping paper producing two billion feet of gift-wrap each year.
- 24 of the 97 stars featured in the Rock'n'Roll Hall of Fame are from within a 100-mile radius of Memphis.

City Convention and Visitors Bureaus: Memphis, TN - www.memphistravel.com

MINI TAKES THE STATES DAY 8 - AUGUST 28 - MEMPHIS, TN to NASHVILLE, TN



Total Daily Drive Time: 3.25 hours or 212 miles

Departure Time: 9:00am – 10:00am

Departure Location: Pyramid Arena – One Auction Ave.

Estimated Arrival into Nashville: 12:30pm – 1:30pm (not including stops)

Main Route Directions: Interstate 40 direct to Nashville. Driving through the cities of: Memphis, Jackson and Nashville.

Main Route Synopsis: Stop by the morning departure desk at the Pyramid Arena (One Auction Avenue) between the hours of 8am and 11am to receive information and details on the day's drive and the upcoming stop.

What happens in Memphis, stays in Memphis...oh wait, that's another city. Elvis would be proud of your adventures in Memphis, regardless. But now, it's time to motor onward towards Nashville, the music capital of the world. Today's short drive let's you experience the rolling Tennessee Valley and some of the most scenic landscapes in this part of the country. As you enter the city of Nashville, look around at the neighborhoods, businesses and architecture. Clean and fresh, just like countryside surrounding the city. The city has come alive and the music goes well into the wee hours of the morning. If it's honky tonks you're looking for, you'll find plenty of them in Nashville.

Arrival Desk: For your convenience, the arrival desk in Nashville will be located at Centennial Park (2600 West End Avenue). The arrival desk will be open from 4pm – 6pm

Special Events: MINI Music Festival: Make sure you pack your lawn chairs and blankets for the 'MINI Music Festival' at Centennial Park adjacent to the Parthenon in the heart of Nashville. Join over 1,000 MINI motorists and their guest for spectacular festival featuring street fair style booths, Southern culinary food and drink as well a dynamic musical line-up to include John Haitt, Tift Merrit, Jimmy Hall, Chris Janson, Thad Cockrell & Rodney Crowell - all brought to you courtesy of Spin Magazine!

Famous designer, Shephard Fairey will create a special custom designed limited edition poster for MINI Takes the States. It's a must have, one of kind offering which will be distributed to registered MINI Takes the States participants at all four regional events and arrival points along the route courtesy of **Swindle** magazine.

SIRIUS, MINI's official satellite radio partner, will be providing the daily tip sheet at every 'check point' to all participants informing them of the daily route, traffic alerts and activities – so no one will miss a beat. **SIRIUS** will also provide the best in 100% commercial-free music at each stop. Use the South Parking lot of Pyramid Arena located at Front Street and North Parkway in downtown Memphis.

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Lodging:

Headquarters:

- Loews Vanderbilt Hotel \$\$ (www.loewshotels.com/hotels/nashville) - 2100 W End Ave, Nashville – (800)23-LOEWS or (615)320-1700

Others:

- Gaylord Opryland Resort \$\$ (www.gaylordhotels.com) - 2800 Opryland Dr, Nashville – (866)972-6779 or (615)889-1000
- Courtyard Vanderbilt/West End \$\$ (marriott.com) - 1901 W End Ave, Nashville – (800)321-2211 or (615)327-9900
- Guesthouse Inns and Suites \$ (www.nashvilleguesthouseinn.com) - 1909 Hayes St, Nashville – (800)777-4904 or (615)329-1000

Campgrounds:

- www.reserveamerica.com
- www.reserveusa.com

Dining:

- The White Trash Café - 1914 Bransford Ave, Nashville - (615) 383-0109 – 10:30am-3pm (Would open for evening functions)
- Loveless Café (www.lovelesscafe.com/) - 8400 Hwy 100, Nashville - (615) 646-9700
- Mambu (www.eatdrinkmambu.com/mambu.html) - 1806 Hayes St, Nashville - (615) 329-1293
- Cock of the Walk (www.cockofthewalk.com) - 2624 Music Valley Dr, Nashville - (615) 889-1930 – 11am-9pm
- Find More at Road Food – (www.roadfood.com/Restaurants/)

Points of Interest:

- Country Music Hall of Fame
- Nashville Honky Tonks
- The Parthenon in Centennial Park

MINI TAKES THE STATES DAY 8 - AUGUST 28 - MEMPHIS, TN to NASHVILLE, TN

Off the Beaten Path: Stay on the main route for this one, you don't want to be late for the MINI Music Festival.

Fun Facts:

- The Standard Candy Company uses more than 3 million pounds of chocolate a year. Founded in 1901, it is the home of a native Nashville confection called the GooGoo. The GooGoo is a cluster of peanuts, caramel, marshmallow and milk chocolate. It is said that GOO stands for Grand Ole Opry.
- The words "good to the last drop" were first uttered by President Theodore Roosevelt, after sipping coffee at the Maxwell House Hotel. Those words became the slogan for the Maxwell House coffee brand, a coffee created locally by the Cheek family. (www.vacationsmadeeasy.com/Nashville)

City Convention and Visitors Bureaus: Nashville, TN - nashvillecvb.com

MINI TAKES THE STATES DAY 9 - AUGUST 29 - NASHVILLE, TN to ST. LOUIS, MO



Total Daily Drive Time: 5 hours or 310 miles

Departure Time: 8:00am – 10:00 am

Departure Location: Centennial Park – 2600 West End Ave.

Estimated Arrival into St. Louis: 2:00pm - 3:00pm

Main Route Directions: Interstate 24 into Kentucky and Illinois to Interstate 57 North to Interstate 64 East into St. Louis. Driving through the cities of: Nashville, Cadiz, Paducah, Metropolis, Mount Vernon and St. Louis.

Main Route Synopsis: Stop by the morning departure desk Centennial Park (2600 West End Ave) between the hours of 8am and 10am to receive information and details on the day's drive and the upcoming stop.

From Nashville, today's drive takes you over lakes, rivers, bridges and through some pretty scenic territory. Four states in four hours, now that's motoring. Today you'll experience Tennessee, Kentucky, Illinois and finally you'll find out why they call it the Show Me State in Missouri. Crossing the Mississippi River from Illinois into St. Louis gives you one of the most spectacular views in the heartland, the Gateway Arch and the St. Louis skyline. The Gateway Arch, designed by Finnish architect Eero Saarinen stands over 630 feet tall and is the tallest habitable structure in the city. Take the tram to the observation deck and you might even feel it sway with the wind. Just don't look down!

Arrival Desk: For your convenience, the arrival desk in St. Louis will be located at the Tailgate Party parking lot (adjacent to the Westin Hotel). The arrival desk will be open from 5:30 pm – 7:30 pm.

Special Events: MINI Tailgate Party - Cardinals vs. Marlins: We can't go across the USA without participating in one of America's greatest pastimes - Baseball! So MINI USA, **Fast Company** & **ESPN Magazine** have teamed up for one of the hottest tailgate parties to beat all tailgates parties! All MINI Takes the States participants are invited to join us from 5:30 PM through the end of the game in St. Louis (sans cars) for the Cardinals vs. Marlins **Fast Company** pre-tailgate party adjacent to Busch Stadium. Grab a burger or a dog, and watch the game on giant screens around the party. Snacks will be provided courtesy of **Fast Company** and MINI USA. Ice cream treats will be provided by **MINI of St. Louis**. Bring cash to purchase drink and snack tickets once the burgers are gone. A few lucky MINI Takes the States participants will receive a coupon to exchange for sky box tickets at the game, courtesy of **ESPN**.

The Tailgate parking lot is located 300 South 10th St., St. Louis, MO 63102 (next to The Westin St. Louis). Parking near the event and stadium ranges in price from \$10.00 - \$20.00 dollars, either leave your car at your hotel and walk, or we suggest a lot at 421 S. 10th St. Parking in this lot is \$12.00 for the evening.

Famous designer, Shepard Fairey will create a special custom designed limited edition poster for MINI Takes the States. It's a must have, one of kind offering which will be distributed to registered MINI Takes the States participants at all four regional events and arrival points along the route courtesy of **Swindle Magazine**.

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SPECIAL NOTE FOR CARDINALS VS. MARLINS BASEBALL TICKETS, TUESDAY, AUGUST 29, 7:10PM: The St. Louis Cardinals christened the new Busch Stadium on opening day April 10, 2006. Since then tickets have been selling very quickly as with all baseball franchises who unveil a new stadium. If you plan to attend the game in person, please purchase your tickets as soon as possible to avoid disappointment and sold out status. The game most likely will sell out.

The entire game will be broadcast live via satellite during the Cardinals vs. Marlins tailgate party. If you prefer to watch the game from inside the stadium, please purchase your individual tickets via the St. Louis Cardinals official website (stlouis.cardinals.mlb.com) or charge by phone at (314) 345-9000 from 9am - 9pm CST, 7 days per week. If you live in the St. Louis metropolitan area, tickets may be purchased in person at Busch Stadium box office during normal business hours or at the following Cardinals Clubhouse Stores: St. Louis Galleria, Union Station and St. Clair Square. Tickets are also available through Schnucks Video Clubs.

MINI TAKES THE STATES DAY 9 - AUGUST 29 - NASHVILLE, TN to ST. LOUIS, MO

Tickets may also be purchased from regular season ticket holders by searching available offers at the Prime Seat Club's website: replay.tickets.com

Lodging:

Headquarters:

- Westin St. Louis \$\$ (www.starwoodhotels.com/westin) - 811 Spruce St, St. Louis – (800)WESTIN1 or (314)621-2000

Others:

- Sheraton City Center \$\$ - 400 S 14th St, St Louis – (314)231-5007
- Renaissance St. Louis Grand Hotel \$\$ (marriott.com) - 800 Washington St, St. Louis – (800)397-1282 or (314)621-9600
- Adams Mark St. Louis \$\$ (www.adamsmark.com/stlouis/index.asp) - 315 Chestnut St, St. Louis – (800)444-2326 or (314)241-7400
- Holiday Inn Select Downtown \$ (www.ihotelsgroup.com) - 811 N 9th St, St. Louis – (888)465-4329 or (314)421-4000

Campgrounds:

- www.reserveamerica.com
- www.reserveusa.com

Dining:

- Charlie Gitto's (www.charliegittos.com/) - 207 N 6th St, St. Louis - (314) 436-2828 – 11am-10pm
- Cyrano's (cyranoscafe.com/) - 603 E Lockwood Ave, St. Louis - (314) 963-3232 – 11am-10pm (Max group: 50)
- Blueberry Hill (www.blueberryhill.com/) - 6504 Delmar Blvd, St. Louis - (314) 727-0880 – 11am-1am (Has private rooms, reservations needed for 5+)
- Tucker's Place (www.tuckersplace.com/) - 2117 S 12th St, St. Louis - (314) 772-5977 – 11am-11pm (Reservations needed)
- Find More at Road Food – (www.roadfood.com/Restaurants)

Points of Interest:

- Metropolis, IL, Home of Superman
- Gateway Arch in St. Louis

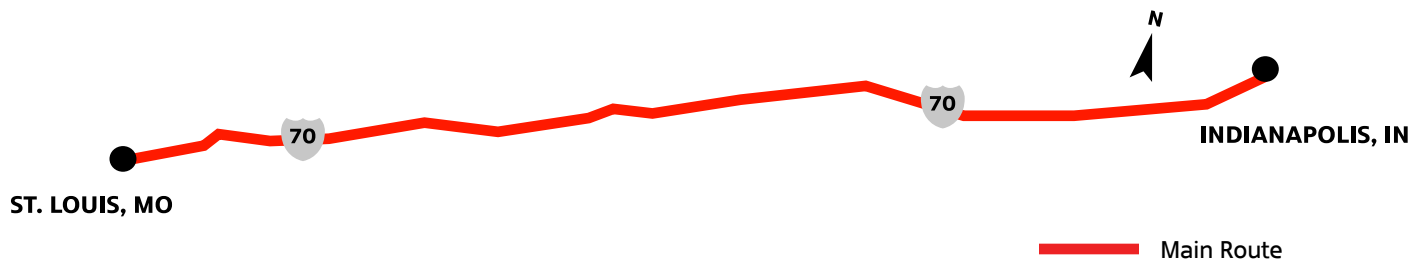
Off the Beaten Path: This route; Interstate 24 into Kentucky exiting near Cadiz, KY to Land Between the Lakes region of Kentucky. Take I-14 West to Clarsville, TN and Dover, TN. Via TN-76 or Exit 11. Just after Dover, TN, turn right onto The Trace traveling North through Land Between the Lakes National Recreation area. There are numerous attractions within this region, some fees may apply. The Trace is considered by many as one of the most scenic driving roads in the region. You'll want to continue driving North towards Interstate 24 and Metropolis, IL., finally heading back on the main route to St. Louis.

Fun Facts:

- The Gateway Arch - at 630 feet - is the nation's tallest man-made monument.
- Peanut Butter was invented here.
- St. Louisans consume more barbecue sauce per capita than any other city in America.
- St. Louis was the first American city to host the Olympic Games (1904).

City Convention and Visitors Bureaus: St. Louis, TN - www.explorestlouis.com

MINI TAKES THE STATES DAY 10 - AUGUST 30 - ST. LOUIS, MO to INDIANAPOLIS, IN



Total Daily Drive Time: 4 hours or 243 miles

Departure Time: 8:00am – 10:00am

Departure Location: St. Louis Gateway Arch parking lot – Riverfront Levee area

Estimated Arrival into Indianapolis: 2:30pm – 3:00pm (not including stops)

Main Route Directions: Interstate 70 direct to Indianapolis. Driving through the cities of: St. Louis, Vandalia, Effingham, Terre Haute, Indianapolis or off the beaten path through St. Louis, Springfield, Decatur, Rockville, Danville and Indianapolis.

Main Route Synopsis: Stop by the morning departure desk at the St. Louis Gateway Arch parking lot (Riverfront Levee area) between the hours of 8am and 10am to receive information and details on the day's drive and the upcoming stop.

Today is a day to motor through the heartland on your way to Indiana. If you don't have a current appreciation for the farmers of this area, you soon will. Nearly 80 percent of this land area is devoted to farming. Small towns are abundant in this region and the locals will be happy to recommend the best cup of coffee in town. Just ask. Indianapolis is just a hop, skip and a jump down the highway. Take time to enjoy the heartland and appreciate its bounty.

Arrival Desk: For your convenience, the arrival desk in Indianapolis will be located at the Indianapolis Motor Speedway *(4790 W. 16th Street). The arrival desk will be open from 2pm – 5pm.

Special Events: Arch Aerial Photo and Breakfast: MINIs MINIs everywhere. Join us at the famous St. Louis Arch for an aerial photograph of all of the MINIs under the Arch. Meet up with your MINI friends, grab some breakfast, courtesy of **Dwell Magazine**, and get ready for the quick trip to Indy. Breakfast begins at 8:00AM with the photo at 9:30AM sharp. Photos will be available for purchase on the web at cardinalaviation.dotphoto.com.

Indianapolis Motor Speedway: Motor like you've never motored before! It's just you and 500 of your closet MINI friends and family, motoring around the famous Indianapolis Speedway. Join us for a parade lap and get your photo taken as you pass the famous yard of bricks. Enjoy snacks and refreshments, all courtesy of **Sports Illustrated**. A \$10.00 donation to a local Indianapolis charity will be collected in order to participate in the parade lap. Museum tours and access, as well as ground tours are available on a first come first some basis for \$3.00 per person. Plan to join us from 2:00 PM to 6:00 PM for an afternoon of speed and excitement.

*The Speedway is located at 4790 West 16th Street on the west side of Indianapolis; just minutes from Indianapolis Airport. Take I-465; Exit 16A, Crawford Rd. head east approximately 1.5 miles; the Speedway is located on the north east corner of Crawford and Georgetown roads. Use Main Gate #2 to enter the speedway. Speedway staff will direct you to the RV parking lot to register for the track lap.

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Lodging:

Headquarters:

- Conrad Indianapolis \$\$ (conradhotels1.hilton.com) - 50 W Washington St, Indianapolis – (800)445-8667 or (317)713-5000

Others:

- Embassy Suites Indianapolis Downtown \$\$ (www.embassysuites.com) - 110 W Washington, Indianapolis – (800)362-2779 or (317)236-1800
- Westin Indianapolis \$\$\$ - 50 S Capital Ave, Indianapolis – (317)262-8100
- Radisson City Center Indianapolis \$\$ (www.radisson.com) - 31 W Ohio St, Indianapolis – (888)201-1718 or (317)635-2000
- Days Inn Indianapolis Downtown \$ (www.daysinn.com) - 401 E Washington St, Indianapolis – (800)329-7466 or (317)637-6464

Campgrounds:

- www.reserveamerica.com
- www.reserveusa.com

MINI TAKES THE STATES DAY 10 - AUGUST 30 - ST. LOUIS, MO to INDIANAPOLIS, IN

Dining:

- Mac Nivens Restaurant - 339 Massachusetts Ave, Indianapolis - (317) 632-7268 – 11 am-10pm
- Hollywood Bar & Filmworks (www.filmworksonline.com) - 247 S Meridian St, Indianapolis - (317) 231-9255
- Scholar's Inn Gourmet Café (scholarsinn.com/cafeindy/about.shtml) - 701 Broad Ripple Ave, Indianapolis - (317) 726-1000
- Mug-n-Bun Drive In - 5211 W 10th St, Indianapolis - (317) 244-5669 – 10:30am-9:30pm
- Find More at Road Food – (www.roadfood.com/Restaurants)

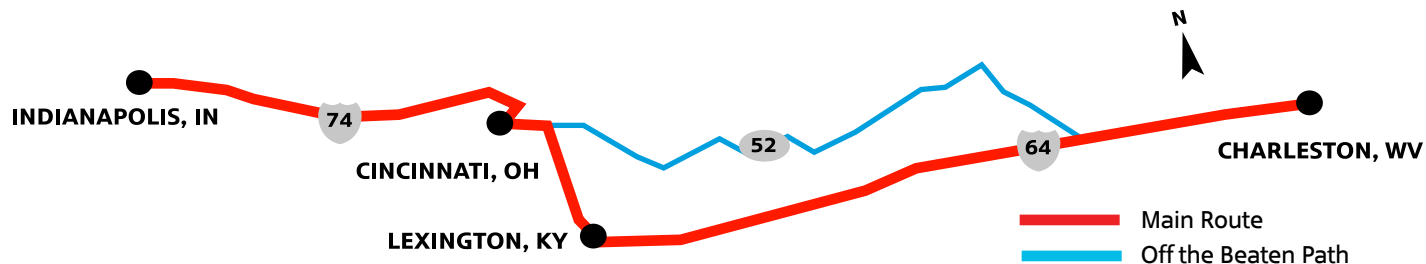
Points of Interest:

- Indianapolis Motor Speedway Museum

Off the Beaten Path: Consider driving Interstate 55 N towards Springfield, IL then East on IL 36 into Indiana. Explore the Central Indiana Amish area of Parke County near Rockville, IN. Don't be shy and ask the locals for great local sights. Everyone's a neighbor in this part of the country. This area is home to many covered bridges, buggies and excellent back road drives. Continue further East directly into Indianapolis.

City Convention and Visitors Bureaus: Indianapolis, IN - www.indy.org

MINI TAKES THE STATES DAY 11 - AUGUST 31 - INDIANAPOLIS, IN to CHARLESTON, WV



Total Daily Drive Time: 6.5 hours or 378 miles

Departure Time: 8:00am - 9:00 am

Departure Location: To Be Announced

Estimated Arrival into Charleston: 2:30pm - 3:30pm (not including stops)

Main Route Directions: Interstate 74 to Cincinnati to Ohio River Byway 52 East crossing the Ohio River into Huntington, WV continuing on Interstate 64 to Charleston, WV. Driving through the cities of: Indianapolis, Cincinnati, Portsmouth, Huntington and Charleston.

Main Route Synopsis: Stop by the morning departure desk at Express Lot #499 (449 South Pennsylvania St. at E. South Street, across from Arby's) between the hours of 7:30am and 9:30am to receive information and details on the day's drive and the upcoming stop.

From Indianapolis to Cincinnati to the border of West Virginia, today is the day to bring out that picnic lunch and enjoy a stop along the Ohio River Byway. The Ohio River runs the entire Southern and Eastern borders of Ohio and flows for nearly 1000 miles. You'll cross the river into West Virginia at Huntington, before finally motoring into Charleston, WV, the state capitol. Take some time to wander through the city and explore its past.

Arrival Desk: For your convenience, the arrival desk in Charleston will be located at the Cato Park (200 Baker Lane, Charleston, WV). The arrival desk will be open from 6:30pm - 8:30 pm.

Special Events: Hurry up the show's about to start...MINI USA courtesy of **Men's Health** magazine will create an open air drive-in theater for 500 MINI Takes the States motorists and their guest at Cato Park (200 Baker Lane). Enjoy a new feature film release, popcorn, candy and soft drinks - just like the good 'ole days. Enjoy snacks and beverages courtesy of **Men's Health** magazine. Enjoy snacks and beverages courtesy of **Men's Health** Magazine. Gates open at 6:30pm. Showtime is at 8:30pm.

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Lodging:

Headquarters:

- Marriott Town Center \$\$ (marriott.com) - 200 Lee St E, Charleston, WV - (800)228-9290 or (304)345-6500

Others:

- Embassy Suites Charleston \$\$ (embassysuites.hilton.com) - 300 Court St, Charleston, WV - (800)362-2779 or (304)347-8700
- Holiday Inn Express Civic Center \$ (www.ihotelsgroup.com) - 100 Civic Center Dr, Charleston, WV - (888)465-4329 or (304)345-0600
- Fairfield Inn Charleston \$ (marriott.com) - 1000 Washington St. E, Charleston, WV - (800)228-2800 or (304)343-4661

Campgrounds:

- www.reserveamerica.com
- www.reserveusa.com

Dining:

- Soho's Italian Restaurant - 800 Smith St, Charleston - (304) 720-7646 - Lunch 11 am-3pm, Dinner 5-9pm (largest parties are 12-15)
- Blossom Dairy and Soda Fountain (www.roadfood.com/Reviews/Writeup.aspx?ReviewID=95&RefID=95) - 904 Quarrier St, Charleston - (304) 345-2233 - 9am-9pm
- Tidewater Grill (www.tidewatergrillrestaurant.com/) - 1060 Charleston Town Ctr, Charleston - (304) 345-2620 - 11am-10pm
- Find More at Road Food - (www.roadfood.com/Restaurants)

Points of Interest:

- Cincinnati Ohio
- Ohio River Byway Route
- C&O Railroad Depot

MINI TAKES THE STATES DAY 11 - AUGUST 31 - INDIANAPOLIS, IN to CHARLESTON, WV

- Victorian Block, Capital Street

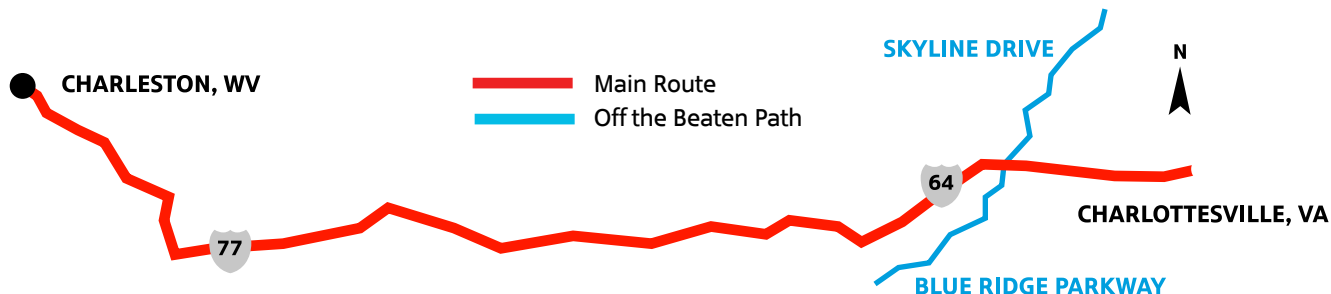
Off the Beaten Path: The Off the Beaten Path route for this leg is the suggested route. Take Interstate 74 East through Cincinnati connecting to Ohio River Byway 52 East. Continue through approximately 165 miles crossing the river into Huntington, WV and Interstate 64 East to Charleston, WV.

Fun Facts:

- Charleston is the largest city in the state of West Virginia

City Convention and Visitors Bureaus: Charleston, WV - www.charlestonwv.com

MINI TAKES THE STATES DAY 12 - SEPTEMBER 1 - CHARLESTON, WV to CHARLOTTESVILLE, VA



Total Daily Drive Time: 4.5 hours or 252 miles

Departure Time: 8:00am – 9:00am

Departure Location: Charleston Civic Center – Lee Street parking lot

Estimated Arrival into Charlottesville: 12:30pm – 1:30 pm 5(not including stops)

Main Route Directions: Interstate 64 into Virginia to Interstate 81 North to Interstate 64 East to Charlottesville. Driving through the cities of: Charleston, Beckley, White Sulphur Springs, Covington, Lexington, Staunton, Waynesboro and Charlottesville.

Main Route Synopsis: Stop by the morning departure desk at the Charleston Civic Center – Lee Street Parking lot between the hours of 7:30am and 9:30am to receive information and details on the day's drive and the upcoming stop.

Where California Highway 1 through Big Sur left off, the Blue Ridge Mountains and Interstate 64 pick up. Almost immediately outside Charleston motorists will experience some of the most spectacular scenery in the Eastern United States. The drive is breathtaking and beyond comparison. If you like mountains and valleys, and some great highway turns, this place is for you. Don't forget to stop in Tamarack, WV or the Greenbrier in White Sulphur Springs, WV for a true taste of the region. And make sure your camera has batteries. As you drive into Charlottesville, VA, you'll immediately notice the university town's character; understated and regal. Spend some time on the pedestrian mall for some great shopping and awesome food.

Arrival Desk: For your convenience, the arrival desk in Charlottesville will be located at the Omni Charlottesville Hotel (235 West Main Street). The arrival desk will be open from 1pm – 3pm.

Special Events: **SIRIUS**, MINI's official satellite radio partner, will be providing the daily tip sheet at every 'check point' to all participants informing them of the daily route, traffic alerts and activities – so no one will miss a beat. **SIRIUS** will also provide the best in 100% commercial-free music at each stop.

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Lodging:

Headquarters:

- Omni Charlottesville \$\$ (www.omnihotels.com) - 235 W Main St, Charlottesville – (888)444-6664 or (434)971-5500

Others:

- Hampton Inn Charlottesville \$\$ (www.hamptoninn.com) - 2035 India Rd, Charlottesville – (800)426-7866 or (434)978-7888
- Doubletree Hotel \$ (www.doubletree.com) - 990 Hilton Heights Rd, Charlottesville – (800)222-8733 or (434)973-2121
- Red Carpet Inn \$ (www.redcarpetcville.com) - 405 Premier Cir, Charlottesville – (434)973-8133

Campgrounds:

- www.reserveamerica.com
- www.reserveusa.com

Dining:

- C&O Restaurant (www.candorestaurant.com/) - 515 E Water St, Charlottesville – (434) 971-7044 – 5-10pm (private room 25 or 40)
- Eastern Standard (www.escafe.com) - 102 Old Preston Ave, Charlottesville - (434) 295-8668 – 5:30-10:30pm
- Blue Light Grill & Raw Bar - 120 E Main St, Charlottesville - (434) 295-1223
- Find More at Road Food – (www.roadfood.com/Restaurants)

Points of Interest:

- Blue Ridge Mountains, Skyline Drive and Shenandoah National Park
- Greenbrier Resort in White Sulphur Springs, WV
- New River Gorge Recreation Area

MINI TAKES THE STATES DAY 12 - SEPTEMBER 1 - CHARLESTON, WV to CHARLOTTESVILLE, VA

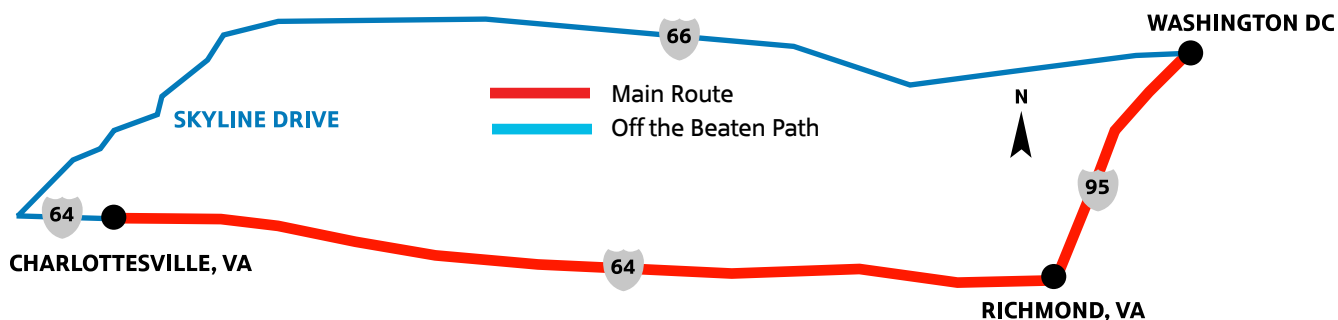
Off the Beaten Path: Interstate 64 into Virginia to Interstate 81 North to Interstate 64 East to Charlottesville but before arriving into Charlottesville, consider driving either North on a portion of Skyline Drive or South onto the Blue Ridge Parkway of VA 610 before circling back to Charlottesville for the evening. (Also note: New River Gorge area just East of Beckley, WV). Have fun, but don't forget how to get back to I-64.

Fun Facts:

- Sissy Spacek and John Grisham both live in Charlottesville.

City Convention and Visitors Bureaus: Charlottesville, VA - www.charlottesville tourism.org

MINI TAKES THE STATES DAY 13 - SEPTEMBER 2 - CHARLOTTESVILLE, VA to WASHINGTON DC



Total Daily Drive Time: 3 hours or 180 miles (2.5 hours to Washington DC direct from Charlottesville)

Departure Time: 7:00am - 9:00am

Departure Location: Omni Charlottesville Hotel parking deck and lot – 235 West Main St.

Estimated Arrival into Washington, DC: 10:30am - 11:30am (direct) or after 5:00pm (King's Dominion)

Main Route Directions: Interstate 64 East direct to Richmond, continuing North on I-95 into Washington, DC. Driving through the cities of: Charlottesville, Richmond, Fredericksburg and Washington, DC.

Main Route Synopsis: Stop by the morning departure desk at the Omni Charlottesville Hotel parking deck and lot (235 West Main Street) between the hours of 7am and 9am to receive information and details on the day's drive and the upcoming stop.

Day 13 brings you from Charlottesville into Richmond for a stop at King's Dominion where you can ride on the new Italian Job Turbo Coaster. If roller coasters are just not your thing, try maneuvering the entire length of Skyline Drive heading North just outside of Charlottesville towards Washington DC. For those roller coaster fanatics, King's Dominion offers some of the best coaster riding in North America...just remember to eat lunch afterward. From Richmond into Washington DC the highway becomes much more urban. Consider taking a side route and you might find something you didn't even know existed, a beautiful Northern Virginia countryside. And if you're all about museums, DC has you covered. You'll have plenty of time to explore the neighborhoods and experience our nation's capitol.

Arrival Desk: For your convenience the arrival desk in Washington DC will be located at the Palomar Hotel in Dupont Circle – Hirshhorn Room (2121 P. Street, NW). The arrival desk will be open from 12pm – 3pm.

Special Events: Pretend you're part of the chase, enjoy intense curves and rapid acceleration by joining MINI USA and **Business 2.0** for a day of thrills and excitement at Paramount's Kings Dominion. 500 admission tickets for MINI Takes the States motorist are being provided courtesy of **Business 2.0** magazine. Tickets are limited so plan to arrive early! You won't want to miss the opportunity to experience the coolest coaster in the Mid-Atlantic - The Italian Job Turbo Coaster. If you miss the 500 free tickets, you can still buy an admission ticket at the park and join in the fun. The Parking lot will open at 9:00AM. MINI Takes the States VIP Parking is \$10.00 per car, payable at the gate.

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Lodging:

Headquarters:

- Palomar Hotel Dupont Circle \$\$\$ (www.hotelpalomar-dc.com) - 2121 P St NW, Washington DC- (877)866-3070 or (202)448-1800

Others:

- Sofitel Lafayette Square \$\$\$ (www.sofitelwashingtondc.com) - 806 15th St NW, Washington DC – (800)221-4542 or (207)730-8800
- Hotel Monaco \$\$ (www.kimptonhotels.com/hotels) - 700 F St NW, Washington DC – (800)649-1202 or (202)628-7177
- Crowne Plaza Hamilton \$\$ (www.ichotelsgroup.com) - 1001 K St NW, Washington DC – (877)277-6963 or (202)682-0111
- Hilton Garden Inn Washington DC \$\$ (www.hiltongardeninn.com/) - 815 14th St NW, Washington DC – (877)782-9444 or (202)783-7800

Campgrounds:

- www.reserveamerica.com
- www.reserveusa.com

MINI TAKES THE STATES DAY 13 - SEPTEMBER 2 - CHARLOTTESVILLE, VA to WASHINGTON DC

Dining:

- Pizzeria Paradiso (eatyourpizza.com) - 2029 P St NW, Washington, DC - (202) 223-1245 – 11:30am-Midnight
- Zaytinya (www.zaytinya.com) - 701 9th St, Washington, DC – 10:30am-Midnight
- Mantis - 1847 Columbia Rd NW, Washington, DC – (202) 667-2400 – 5:30pm-Midnight
- Cantina Marina (www.cantinamarina.com/about.cfm) - 600 Water St SW, Washington, DC - (202) 554-8396 – 11:30am-10pm (80% seating is outside)
- Find More at Road Food – (www.roadfood.com/Restaurants)

Points of Interest:

- The Italian Job Stunt Track at King's Dominion
- Skyline Drive
- White House - www.whitehouse.gov
- Lincoln Memorial - www.nps.gov
- Washington Monument - www.nps.gov/wash
- Thomas Jefferson Memorial - www.nps.gov
- Smithsonian American Art Museum - www.americanart.si.edu
- National Air and Space Museum - www.nasm.si.edu
- The Spy Museum - www.spymuseum.org

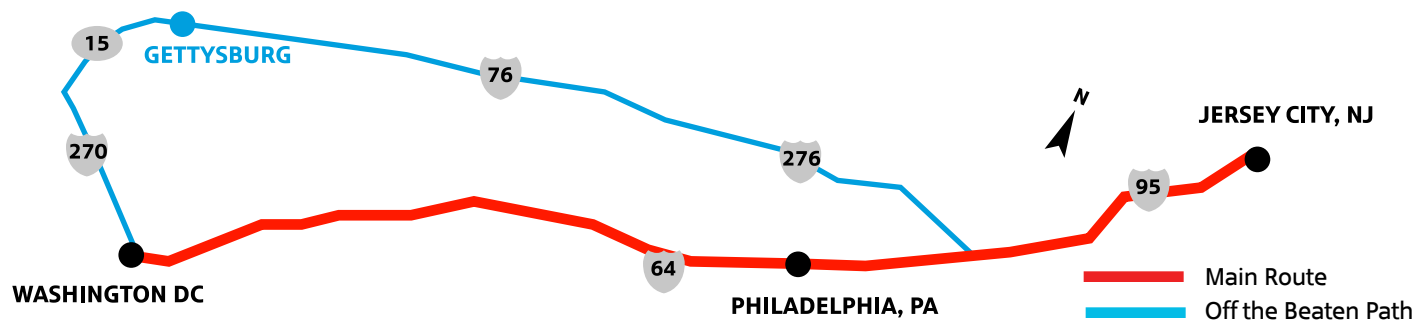
Off the Beaten Path: If skipping King's Dominion consider backtracking from Charlottesville to take the entire route of Skyline Drive North towards Interstate 66 East into Washington, DC.

Fun Facts:

- The Potomac River was known to Native American's as the 'Co-hon-ho-roo-ta'. The English called it Elizabeth.
- The district is named after Christopher Columbus.
- The Lincoln Memorial was built on a swamp.
- The thirty-six columns surrounding the Lincoln Memorial represent the number of states that were in the nation when Lincoln died.

City Convention and Visitors Bureaus: Washington DC - www.washington.org

MINI TAKES THE STATES DAY 14 - SEPTEMBER 3 - WASHINGTON DC to JERSEY CITY, NJ



Total Daily Drive Time: 4.5 hours or 225miles

Departure Time: 7:00am - 9:00am to avoid holiday traffic on I-95

Departure Location: To Be Announced

Estimated Arrival into Jersey City: 11:30pm -1:30pm (includes average stops)

Main Route Directions: Interstate 95 North to Jersey City, NJ. Driving through the cities of: Washington, Baltimore, Wilmington, Philadelphia, Newark and Jersey City.

Main Route Synopsis: Stop by the morning departure desk (check back for location) between the hours of 8am and 10am to receive information and details on the day's drive and the upcoming stop.

From Washington to New Jersey, there are many options when considering a route. Consider crossing the Chesapeake Bay after Annapolis. Or head directly to Jersey City and gaze across the Hudson River at the phenomenal Manhattan sky line. Located on the western shore of the Hudson River. Jersey City has become New Jersey's second largest city behind Newark. Jersey City's downtown neighborhoods are experiencing rapid gentrification as professionals and artists are beginning to call this city home. Did someone say Party?

Arrival Desk: For your convenience the arrival desk in Jersey City will be located at the Exchange Place Plaza – Hyatt Regency Hotel (.2 Exchange Pl.). The arrival desk will be opened from 4pm - 6pm

Special Events: MINI Takes the States - Wrap Party - Get unleashed at the MINI Takes the States Animal Wrap Party in Jersey City! MINI USA, *Animal magazine* and SIRIUS Satellite Radio invite all MINI motorists to join the fun and celebrate the completion of a truly motortastic journey! What a way to end the trip.

Enjoy live music featuring one of the hottest bands around - Everclear! Check out more great performances by Exit 105 and Willie Nile. Get in the mix with DJ Spae and IXL. All this and the most spectacular views of the New York City skyline along the Hudson River! You won't want to miss it.

Famous designer, Shepard Fairey will create a special custom designed limited edition poster for MINI Takes the States. It's a must have, one of a kind offering which will be distributed to registered MINI Takes the States participants at all four regional events and arrival points along the route courtesy of *Swindle Magazine*.

Following this event on Monday, September 4th will be a drive to Lakeville, CT for the Rolex Vintage Festival at Lime Rock Parkway.

MAXIM magazine models will be on hand from 2-6pm to help MINI Takes the States participants relax and unwind with chair styled massages.

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Lodging:

Headquarters:

- Hyatt Regency on the Hudson Jersey City \$\$\$ (jerseycity.hyatt.com) - 2 Exchange Pl, Jersey City – (888)591-1234 or (201)469-1234

Others:

- Doubletree Jersey City \$\$ (www.doubletree.com) - 455 Washington Blvd, Jersey City – (800)222-8733 or (201)499-2400
- Courtyard Jersey City \$\$ (marriott.com) - 540 Washington Blvd, Jersey City – (800)321-2211 or (201)626-6600

MINI TAKES THE STATES DAY 14 - SEPTEMBER 3 - WASHINGTON DC to JERSEY CITY, NJ

- Ramada Limited - Jersey City \$\$ (cendant.netopia.com/jerseycity14233/hotelhome) - 65 Tonnele Ave, Jersey City - (800)272-6232 or (201)432-6100

Campgrounds:

- www.reserveamerica.com
- www.reserveusa.com

Dining:

- Porto Leggero Ristorante (www.portoleggero.net) - Harborside Financial Plz # 5, Jersey City - (201) 434-3200
- Lighthorse Tavern (lighthorsetavern.com) - 199 Washington St, Jersey City - (201) 946-2028 – Brunch 10:30am-3pm, Dinner 5-10pm
- The Merchant (www.themerchantnj.com) - 279 Grove St, Jersey City - (201) 200-0202 – 2-10pm
- South City Grill (www.southcitygrill.com) - 70 Pavonia Ave, Jersey City - (201) 610-9225 – Brunch 10am-3pm, Dinner 4-9pm
- Find More at Road Food – (www.roadfood.com/Restaurants)

Points of Interest:

- Annapolis, MD
- Gettysburg, PA
- National Aquarium in Baltimore - www.aqua.org
- United States Naval Academy - Annapolis - www.usna.edu
- Liberty State Park - www.libertystatepark.org/
- Liberty Science Center - www.lsc.org/
- Statue of Liberty/Ellis Island
 - general info: - www.statueofliberty.org
 - tour reservations: - www.statuereservations.com/index1.html

Off the Beaten Path: Interstate 270 North to MD 15 through Gettysburg then East on Interstate 76 to Interstate 276 rejoining Interstate 95 North to Jersey City, NJ. NOTE: This is a lengthy day, an early start is recommended and expect heavy Labor Day crowds in Gettysburg, plan ahead when buying tickets or visiting museums.

City Convention and Visitors Bureaus: Jersey City - www.meadowlandslibertycvb.com

MINI TAKES THE STATES DAY 15 - SEPTEMBER 4 - JERSEY CITY, NJ to LAKEVILLE, CT



Total Daily Drive Time: 2.5 hours or 120 miles

Departure Time: 7:00am - 8:00am

Departure Location: Hyatt Regency Hotel parking lot – 2 Exchange Place.

Estimated Arrival into Lakeville: 11:00am - 1:00pm

Main Route Directions: If you are familiar with the area, consider taking the Lincoln Tunnel into Manhattan to West Side Highway (NY 9A North) along the Hudson River to Exit 14 towards George Washington Bridge / I-95 / Cross Bronx Parkway / W 178 Street. From here merge to I-87 North to Major Deegan Expressway to I-287 East to Sawmill Parkway North to Taconic State Parkway North to US 44 crossing into Connecticut and Lakeville, CT (Lime Rock). Driving through the cities of: Jersey City, New York City, Brewster Hill, Dover Plains, Millerton and Lakeville.

Main Route Synopsis: Stop by the morning departure desk at the Hyatt Parking Lot (check back for the exact location) between the hours of 7am and 8:30am to receive information and details on the day's drive and the upcoming stop.

From the fast pace of the New York metro area to the tranquil countryside of Connecticut, this is drive day 15, the final leg of MINI Takes the States cross country journey. And the final day of the Rolex Vintage Festival at Lime Rock Park awaits your arrival. The drive takes you through Eastern New York before turning due East into Connecticut. This region boasts some of the top boarding and prep schools in the nation. And these schools are surrounded by some of the finest real estate around. Ranches, estates and farms dot the roadways as you motor into Connecticut on your last day of MINI Takes the States. Today, you'll cross the line, signaling the end of this cross-country adventure, and you'll be a better person for having done so.

Arrival Desk (Hospitality): For your convenience the arrival desk at the Lime Rock Vintage Festival (497 Lime Rock Road) will be located outside of the MINI Hospitality tent. The arrival desk will be opened from 10am – 1pm.

Special Events: MINI Takes the States motorists who are interested in attending The Rolex Vintage Festival on September 4th will be required to purchase tickets to this event. Tickets for this events are sold independent of the MINI Takes the States program and can be obtained by visiting www.montereyhistoric.com or www.limerock.com

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Lodging:

Headquarters:

- Wake Robin Inn – 106 Sharon Rd, Lakeville – (860)435-2000

Others:

- Bed and Breakfasts are the main choice in this area, research at your leisure to suit your taste

Campgrounds:

- www.reserveamerica.com
- www.reserveusa.com

Dining:

- The Boathouse- 349 Main St, Lakeville - (860) 435-2111 - Reservations suggested
- Pane Pizza - 2 Eathan Allen St # 2, Lakeville - (860) 435-1413
- West Main Café - 8 Holley St, Lakeville - (860) 435-6760
- China Inn - 343 Main St, Lakeville - (860) 435-6888 - Sat/Sun lunch is take out only, dinner served on premises
- Find More at Road Food – (www.roadfood.com/Restaurants)

Points of Interest:

- Lime Rock Raceway
- Country Drives

Off the Beaten Path: Off the Beaten Path Route Directions: Avoid Manhattan and take I-95 North to 287 to 684 to 22. (GPS and road atlases are a MUST in this area!!!)